



CANADA SOCCER

2025 ANNUAL REPORT

LETTER FROM PETER AUGRUSO AND KEVIN BLUE



This Annual Report comes at a remarkable time for soccer in Canada.

The FIFA World Cup captured the attention of millions of Canadians, inspired communities from coast to coast to coast, and reinforced soccer's place as one of the country's most dynamic and fastest growing sports. Our Men's National Team's historic journey celebrated unprecedented achievements on the field and Canadians everywhere saw the power of soccer to bring people together. The momentum generated by the World Cup has reinforced what those within our sport have long believed: soccer is an essential part of Canada's sporting identity and has an extraordinary future ahead.

Canada Soccer enters this next chapter with renewed optimism. Across our finances, governance, commercial and philanthropic work, relationships with our players, and long-term planning, Canada Soccer is stronger today than it was just a short time ago. We are proud of the progress that has been made, encouraged by the direction we are heading, and confident that our members can share that optimism as we continue building the future of soccer in Canada with you.

Over the past year, we have continued to strengthen the foundations of the organization. Our financial position has improved significantly, providing greater stability and allowing us to focus more of our energy on investing in the future of the game. While we remain committed to responsible financial management, we are encouraged by the progress that has been made and by the organization's improved long-term outlook.

Together with our members, players, partners and supporters, we have achieved important milestones that position Canada Soccer for sustained success. The completion of a new collective bargaining agreement with our Men's and Women's National Team players provides a modern framework built on partnership, stability, and a shared commitment to growing the game together. Likewise, our renewed commercial alignment with Canadian Soccer Media and Entertainment establishes a stronger platform from which we can expand the commercial value of soccer in Canada while supporting investments across the organization. These agreements provide important certainty and allow us to focus our attention on opportunities to grow our sport.

The work now turns to ensuring that the momentum created by the World Cup becomes lasting progress for soccer throughout Canada. While Canada Soccer must, and will, play a leading role in this work, contributions from all parts of the Canadian soccer landscape will be necessary to produce the growth that we all strive for.

As you are aware, one of our immediate priorities is to advance plans for Canada's National Training Centre. This project represents far more than a facility. It will serve as a cornerstone for high-performance development in Canada, providing a permanent home for our senior and youth National Teams while supporting innovation, coach education, club development, referee development, sports science, and player development for generations to come.

We are also increasing our work with governments across the country to advocate broadly for more public investment in soccer. The unprecedented public engagement surrounding the World Cup has created an opportunity to advocate for the facilities, infrastructure, and programs that communities need to meet growing demand. There is now clear evidence that soccer's participation, economic impact, and community value warrant greater investment within Canada's sport system. With participants from every community, culture and region of the country, soccer is uniquely positioned to create broad and lasting benefits for Canadians. We are encouraged by the constructive partnerships that continue to develop with governments at every level.

Internally, over the past year we continued to strengthen our governance. At the 2025 Annual Meeting of the Members, the Canada Soccer membership voted to approve and implement a modernized governance framework and updated set of by-laws. These updates come against a backdrop of broader reforms that have improved accountability, enhanced transparency, and strengthened stakeholder confidence in the organization. While governance is never a finished project, we believe these efforts have made Canada Soccer a stronger and more effective national sport organization. This Annual Report reflects progress across many areas of our organization, but it also reminds us that much work remains ahead.

The opportunities before Canadian soccer are greater than at any point in our history. Realizing them will require collaboration across our entire membership—PTSOs, leagues, clubs, coaches, referees, players, volunteers, partners, governments, and supporters. We are grateful for your leadership, your commitment, and your continued belief in what we can accomplish together.

That spirit of collaboration will be especially important over the coming year as we begin developing the next strategic plan for Canada Soccer. Beginning this fall, we look forward to engaging members from across the country in a comprehensive strategic planning process that will culminate in a new strategic plan during 2027, with implementation beginning on January 1, 2028. There is still much to accomplish, and we remain ambitious about the future.

The opportunities before us are unprecedented, but they are not guaranteed. Realizing them will require leadership, collaboration, and a shared commitment from all of us who care about the future of the game. Together, we have a once-in-a-generation opportunity to shape what soccer in Canada can become, and together, we can ensure that future generations inherit a sport that is stronger, more accessible and more successful than ever before.

Sincerely,



Peter Augurso
President & Board Chair
Canada Soccer



Kevin Blue
Chief Executive Officer & General Secretary
Canada Soccer

FINANCE

Canada Soccer's 2025 financial results ([copy of audited financials](#)) reflect continued progress toward a stronger and more sustainable financial position. Total revenue increased to \$40.2 million in FY2025 from \$37.3M in FY2024, driven by growth in membership revenue, philanthropy, FIFA and Concacaf funding, and commercial activities. The annual deficit improved significantly to \$1.48 million in FY2025, compared to \$4.00 million in 2024, representing a substantial improvement in the financial results while maintaining investments in its national teams, technical programs, competitions, and the long-term growth of the game. These results demonstrate the organization's ongoing commitment to strengthening its financial foundation while continuing to make strategic investments that support Canadian soccer today and position it for future success. The fee increases implemented in 2025 were applied as planned, with \$1 million allocated towards the NSL program contribution and the balance reinvested into youth national team activity. The complete audited financial statements for the year ended December 31, 2025, were presented on May 2, 2026, during the first part of the 2026 Annual Meeting of the Members.

The FY2026 budget was also presented to membership on May 2, 2026. The FY2026 budget projects an operating surplus of \$6.56 million on revenue of \$61.96 million, driven by elevated levels of commercial and philanthropic activity and revenue, related in part to FIFA World Cup 2026 participation. An updated forecast for FY2026 will be presented to members on August 15, 2026, during the second part of the Annual Meeting of the Members.

COMMERCIAL LANDSCAPE



The completion of a new commercial agreement with Canadian Soccer Media and Entertainment (CSME) marks a major step forward for Canada Soccer and for the broader Canadian soccer ecosystem ([press release](#); [copy of full agreement](#)). The previous agreement, and the uncertainty and disagreement that developed around it, had become a sustained source of controversy, public criticism, and negativity for Canada Soccer and the sport more generally. Reaching a new agreement required difficult discussions, a willingness to confront longstanding concerns, and a shared commitment to finding a more sustainable path forward. We are therefore pleased to have made significant progress on an issue that had weighed heavily on Canadian soccer for several years. The new agreement creates greater clarity, transparency, stability, and alignment between Canada Soccer and CSME, while establishing a stronger foundation for collaboration. With a shared focus on expanding revenues and increasing investment in the sport, it provides opportunities to strengthen our national teams, support grassroots and player-development initiatives, and grow the commercial value of soccer across Canada. Although continued work will be required to make the partnership successful, we believe the new agreement represents a very significant step toward ensuring that the momentum surrounding Canadian soccer is converted into lasting investment and growth.

LABOUR RELATIONS



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FOR A WHILE NOW OUR NATIONAL TEAM PLAYERS AND CANADA SOCCER HAVE BEEN ALIGNED AS PARTNERS. THE FORMAL RATIFICATION OF THIS CBA FURTHER REINFORCES OUR POSITIVE RELATIONSHIP, AND WE LOOK FORWARD TO SUPPORTING THEM DURING THEIR UPCOMING MAJOR INTERNATIONAL TOURNAMENTS AS THEY REPRESENT CANADA.

KEVIN BLUE
CEO AND GENERAL SECRETARY OF CANADA SOCCER

The completion and ratification of a new collective bargaining agreement with the Men's and Women's National Team Players' Associations represents an important milestone for Canada Soccer ([press release](#); [CBA document](#)). The agreement provides greater certainty and labour stability through the end of 2027, allowing Canada Soccer and the players to focus their collective energy on achieving success on and off the field. Just as importantly, the CBA reflects a renewed spirit of collaboration built on mutual respect and a shared commitment to growing soccer in Canada. As with any collective bargaining relationship, this agreement represents an important step rather than a final destination. Canada Soccer remains committed to maintaining our open and constructive relationship with our players.

PHILANTHROPY



The Canada Soccer Foundation has become an increasingly important part of Canada Soccer's long-term growth strategy. Through the [Canada Rising campaign](#), more than \$25 million has now been raised or committed in support of the future of the Canadian soccer, including approximately \$3 million generated through CanadaRED and the balance secured through major philanthropic gifts ([press release](#)). This progress reflects the growing willingness of individuals, families, partners, and supporters to invest directly in the development of soccer in Canada and in the ambitions of our national teams and programs. We are also exploring ways to help PTSOs strengthen their own fundraising capabilities so that the benefits of philanthropy can extend more broadly across the Canadian soccer system. More fundamentally, we believe Canada Soccer has begun to reshape its business model in a way that reflects an emerging trend among modern sport-related non-profit organizations: combining philanthropic support with commercial, government, membership, and other revenue streams to build a more resilient and diversified financial foundation. This approach is already creating new capacity for investment and will remain an important part of how we pursue sustainable growth in the years ahead.

GOVERNANCE REFORM

Strong governance is essential to maintaining the trust and confidence of our members, athletes, partners, and stakeholders. During 2025, the Canada Soccer membership completed a significant series of by-law amendments that modernized the organization's governance framework and aligned it more closely with the expectations and best practices of FIFA, Concacaf, and Sport Canada ([press release](#); [updated by-laws](#)). These reforms were shaped through a consultation process involving our members as well as national and international governing and oversight bodies, ensuring that the revised governance model reflects both Canadian and international standards.

Among the most significant reforms was the creation of independent Compliance and Electoral Committees. These committees provide impartial oversight of governance, ethics and electoral processes, helping to ensure that key decisions are made fairly, transparently, and in accordance with established rules. Their establishment strengthens accountability and reinforces confidence in the integrity of Canada Soccer's governance framework. As with any meaningful organizational change, the successful implementation of these reforms requires time, adoption and continuous learning. While governance is never a finished product, we remain dedicated to continual improvement, ensuring Canada Soccer is well positioned to serve the game and its participants with excellence, integrity and accountability for years to come.

NATIONAL TEAMS



The record of our senior national teams is well known to the membership, so this section will focus on Canada Soccer's other national teams. We continue to strengthen our national team pathway through increased investment in youth development and expanded opportunities for players to represent Canada. The number of Youth National Team camps increased from 8 in 2024 to 18 in 2025 and is projected to be 20 in 2026. This investment was complemented by important competitive milestones across multiple programs in 2025. Canada's Women's Futsal National Team captured the Concacaf Women's Futsal Championship and proudly represented Canada at the inaugural FIFA Futsal Women's World Cup. Both the Men's and Women's U-17 National Teams competed on the world stage at their respective FIFA U-17 World Cups. Our Para Soccer National Team achieved a fourth-place finish at the 2025 IFCPF Copa América. And in partnership with the Canadian Blind Sport Association and Soccability Canada, Canada Soccer supported the inaugural Women's Blind National Team in competing at the 2025 Women's Blind Football World Championship in India. Looking ahead, strengthening Youth National Teams will remain a strategic priority for Canada Soccer. That commitment is reflected not only in increased investment, but also in the active involvement of our senior national team coaches, who have taken a hands-on role in youth national team camps to help establish a consistent playing philosophy, foster stronger connections across age groups, and support the long-term development of Canada's next generation of international players.

EVENTS AND COMPETITIONS



Canadian Championship

The 18th edition of the TELUS Canadian Championship marked another milestone for Canada's men's domestic cup competition, featuring the largest field in tournament history with 15 participating clubs. The competition was contested across 20 matches in 11 stadiums from April through October, with first-time participants Edmonton Scottish United SC and Scrosoppi FC of Milton reflecting the expanding depth and geographic reach of Canadian soccer. Atlético Ottawa advanced to the semifinals for the first time and Vancouver FC reached its first-ever Canadian Championship Final. In the Final, played before 18,372 supporters at BC Place, Vancouver Whitecaps FC defeated Vancouver FC 4-2 to capture a fourth consecutive Canadian Championship, becoming only the second club in the competition's history to win four straight titles. Ali Ahmed was awarded the George Gross Memorial Trophy as the tournament's most valuable player, while Jayden Nelson received the Best Young Player Award. Canada Soccer recently announced the inaugural W Canadian Championship, to be contested across late 2026 and early 2027.



EVENTS AND COMPETITIONS

National Amateur Championships

A detailed report on National Amateur Championships is posted online [here](#) and a summary of results is included below.

Canada Soccer supported a record 128 qualified teams to its national amateur competitions in 2025 across the Futsal Canadian Championship (April), the Player-Development Program Championship (August) and the National Championships (October). The 128 qualified teams came from a group of 1,335 amateur teams competing in men's and women's divisions in the adult, masters, U-17 and U-15 categories.



The Futsal Canadian Championship, hosted in Regina, featured two first-time winners: Saskatoon Impact FC won the women's division while Atlético Gatineau won the men's division. Winners Saskatoon Impact FC featured three players who were selected to Canada National Team for the inaugural Concacaf Women's Championship.



As a FIFA Forward Program, Canada Soccer's three-year Youth Competitions Network project entered its third year in 2025 with the second year of the Player-Development Program (PDP) Championship. As part of Canada Soccer's Strategic Plan, the PDP Championship provides a higher level of competition for clubs in Canada's four standards-based youth leagues. The second edition of the PDP Championship, hosted with Ontario Soccer in Vaughan, featured an expanded field of 32 youth teams across four divisions. Those 32 teams qualified from a pool of 210 youth teams competing in the BC Soccer Premier League, the Alberta Player Development League, the Ontario Player-Development League, and the Québec Youth Soccer Premier League (PLSJQ). On Finals Day at the PDP Championship, Woodbridge SC (M17 and M15), Pickering FC (F17), and CS Saint-Laurent (F15) won national youth titles.



At the Youth National Championships in Kamloops (U-17 Cup) and Charlottetown (U-15), eight clubs from six different provinces reached the four Canadian Youth Finals on Thanksgiving Monday 13 October. The four winning sides were Suburban FC from Bedford (M17), Glen Shields Juventus FC (F17), Milton Magic (M15), and CS Optimum Victoriaville (F15). Alongside those youth club competitions, the 2025 Canada Summer Games featured 12 provincial/territorial all-star teams in St. John's in August. Five different provinces won medals in the two divisions, with both Québec (M17) and Ontario (F17) capturing gold. As a highlight to hosting the competition, St. John's officially opened the new Fortis Canada Games Complex at Memorial University. At historic King George V Park, seven Newfoundland & Labrador matches averaged 3,384 spectators per match, with a tournament-high 5,435 in attendance on a Tuesday night.

Canada Soccer's National Championships for the men's Challenge Trophy and women's Jubilee Trophy was also hosted in St. John's at King George V Park and the Fortis Canada Games Complex. For the first-time ever, the host team won both divisions: Holy Cross FC women won their third national title when they captured the Jubilee Trophy; then Holy Cross FC men won their second national title (their first since 1988) when they lifted the Challenge Trophy with 2,992 fans in attendance at King George V Park.

PROFESSIONAL SOCCER



The most significant milestone for professional soccer in Canada during 2025 was the successful launch of the Northern Super League, marking the beginning of a new era for the women's professional game in Canada. The inaugural season featured six clubs and 80 matches from April through November. AFC Toronto captured the inaugural Supporters' Shield, while Vancouver Rise FC claimed the first Diana B. Matheson Cup championship. The league also immediately demonstrated its importance within Canada's player pathway, with more than 100 Canadian players participating including 17 players who had earned at least one senior international appearance for Canada. Canada Soccer also worked with the FIFA Academies Project to successfully develop a framework for youth development programming within Northern Super League clubs, resulting in FIFA extending its support for an additional two years as part of their global rollout of the initiative.

Canada's men's professional clubs also enjoyed one of their strongest years on the international and domestic stages. Vancouver Whitecaps FC produced one of the most accomplished seasons in Canadian club soccer history, reaching both the Concacaf Champions Cup Final and the MLS Cup Final while also winning the Voyageurs Cup. Their remarkable campaign inspired unprecedented support, with more than 53,000 spectators attending both the Concacaf Champions Cup semifinal and the MLS Western Conference Final at BC Place. Across the broader professional landscape, Forge FC won the Canadian Premier League Shield before Atlético Ottawa captured the North Star Cup championship – highlighted by the [viral Icicle Kick goal](#).

COACH EDUCATION



Canada Soccer continued to make significant investments in coach education during 2025, expanding both the number of coaches receiving advanced qualifications and the accessibility of learning opportunities across the country. A total of 240 coaches completed Advanced Coach Education programs in 2024/25, including 47 Children's Diplomas, 155 B Diplomas, 30 A Diplomas, and 9 Goalkeeping Diplomas delivered through 16 workshops. Additionally, 340 coaches registered for the 2025/26 Advanced Coach Education program, including 43 candidates pursuing the Children's Diploma, 202 candidates pursuing the B Diploma, 80 candidates pursuing the A Diploma, and 15 candidates pursuing the Goalkeeping Diploma. At the grassroots level, Canada Soccer's online learning platform recorded more than 30,000 course enrollments from over 13,000 distinct learners. The year also featured several important milestones, including the successful delivery of the first-ever [French-language FIFA Coach Educator Pathway Project](#), the launch of the [Canada Soccer Technical Leadership Diploma](#) to support technical leaders within amateur youth clubs, and the introduction of an innovative [licence-upgrade process](#) that enables legacy Canada Soccer coaching licences to be recognized under the Concacaf Coaching Convention—the first initiative of its kind within the Confederation. Canada Soccer's influence in the Concacaf region was reinforced by Jim Loughlin and Wayne Cleverly serving on the Confederation's Coach Education and Grassroots Panels. Together, these initiatives are strengthening the quality, accessibility, and international recognition of coach education in Canada.

CLUB LICENSING

Canada Soccer's Club Licensing Program continued to strengthen the quality and governance of clubs across the country while expanding its reach at both the amateur and professional levels. During 2025, 134 new club recognitions were awarded, including 4 National Youth Club Licences, 5 Member Association Youth Club Licences – Level 2, 17 Member Association Youth Club Licences – Level 1, and 108 Standards for Quality Soccer recognitions, alongside 183 licence renewals. This brings the total number of recognized clubs nationwide to 726, reflecting the continued adoption of nationally consistent standards for governance, technical programming, player welfare, and organizational excellence. The year also marked an important evolution of the program through the integration of professional club licensing into the Club Licensing System and the alignment of regulations with the updated Concacaf Club Licensing Regulations. As part of this work, all six Northern Super League clubs were recognized with National 1 Licences, while four Premier Soccer League clubs received National 2 Licences, reinforcing Canada Soccer's commitment to supporting a high-quality professional soccer environment. Significant upgrades to the Club Licensing platform were also completed, improving system functionality and creating a more efficient experience for clubs and Member Associations. Together, these initiatives continue to position Club Licensing as a cornerstone of Canada Soccer's efforts to raise standards, support club development, and strengthen the player pathway from grassroots to the professional game.

Lastly, following the approval of the updated [Grassroots Standards](#), Canada Soccer worked closely with Member Associations to prepare for their mandatory implementation in 2026 by providing guidance, educational resources, and practical tools to support consistent delivery of quality grassroots programming across the country.

REFEREES



The 2025 season was a landmark year for refereeing in Canada, highlighted by significant achievements on both the domestic and international stages. Marie-Soleil Beaudoin concluded an outstanding career on the FIFA International List, marking her final year by officiating the inaugural Northern Super League match and the league's championship final. Meanwhile, Drew Fischer was named MLS Referee of the Year for the second consecutive season, further reinforcing Canada's reputation for producing world-class match officials.

The launch of the Northern Super League represented a major milestone for the referee development pathway. In its inaugural season, all NSL matches were officiated by female match officials, reflecting Canada Soccer's commitment to advancing opportunities for women in refereeing. The integration of a new professional women's league into the national refereeing framework accelerated the development of match officials and provided valuable experience in meeting the demands of a professional environment.

Canada's refereeing program also received international recognition, as Drew Fischer, Micheal Barwegen, and Lyes Arfa were selected by FIFA to officiate at the FIFA Club World Cup, underscoring the high standards achieved by Canadian officials on the global stage.

The Elite Development Program continued to strengthen the pathway to professional refereeing, with four officials graduating to the National List during the year. Canada Soccer also continued to support Member Associations through the delivery of key education and development initiatives, including the annual Provincial Promotion Course, which prepares referees for advancement to the provincial level, the National Assessor Clinic, and the ongoing development of referee education modules and training resources to support referee development across the country.

FIFA FORWARD

In 2025, the FIFA Forward programme supported two Canada Soccer activities: the Canadian Premier League (CPL) and the Youth Competitions Network. FIFA Forward funding played an important role in advancing the development of both projects and strengthening the Canadian soccer ecosystem. Notably, 2025 marked the final year of FIFA Forward funding for the Youth Competitions Network, concluding a period of investment that supported the establishment and growth of enhanced competition opportunities for young players across Canada.

PLAYER REGISTRATIONS

The 2025 player registration data below were reported by the PTSOs based on their records.

	FEMALE						MALE						NON-BINARY	TOTALS
	U4-6	U7-9	U10-13	U14-18	U19 +	TOTAL	U4-6	U7-9	U10-13	U14-18	U19 +	TOTAL	ALL-AGES	
AB	3963	6615	7118	4404	5632	27732	5875	13923	15921	7736	10338	53793	4	81529
BC	7979	8710	10648	6200	7420	40957	13974	18749	21050	9835	12538	76146	477	117580
MB	1288	1181	1562	1087	964	6082	1893	2600	3292	1679	1865	11329	2	17413
NB	1765	1185	1139	753	556	5398	2288	1898	2230	895	715	8026	0	13424
NL	1570	1673	1572	714	958	6487	1674	2363	2373	977	1046	8433	5	14925
NS	2244	2371	2307	1603	1948	10473	2771	3898	3874	1982	2386	14911	19	25403
NU	0	0	0	200	0	200	0	0	0	200	0	200	0	400
NT	27	16	45	59	99	246	25	55	106	89	150	425	0	671
ON	19252	20897	27218	17379	17466	102212	27569	39255	51342	28368	37067	183601	294	286107
PE	884	587	756	533	340	3100	1000	745	884	432	437	3498	0	6305
QC	9800	7470	13800	10050	9000	50120	21040	28400	29990	17350	15600	112380	0	162500
SK	1828	1976	2015	975	1237	8031	2370	3312	3459	1734	2623	13498	9	21538
YK	25	94	98	41	39	297	25	174	189	67	208	663	0	960
CAN	50625	52775	68278	43998	45659	261335	80504	115372	134710	71344	84973	486903	810	749048

COMMUNITY DEVELOPMENT

Community development remains at the heart of Canada Soccer's mission, and we continue to invest in practical tools and programs that help clubs grow participation, strengthen operations, and create positive experiences for players and families across the country. One of the most significant initiatives has been the continued expansion of [Club+](#), Canada Soccer's online resource platform for clubs. In its first year, Club+ has launched nine comprehensive content areas covering topics such as coach recruitment, newcomer engagement, sponsorship development, coaching session plans, and other operational resources that help clubs build capacity. More than 500 organizations have registered on the platform, with over 1,100 individual users and hundreds of resource downloads, demonstrating strong demand for practical, accessible support from clubs across Canada.

Canada Soccer also remains committed to introducing more young Canadians to the game through [Soccer in Schools](#). Despite the current absence of dedicated program funding, we partnered with 43 clubs across the country to deliver programming in 238 schools and distribute more than 4,000 soccer balls to students and educators. These partnerships have enabled thousands of children to experience soccer in a welcoming school environment while strengthening connections between schools and local clubs. We believe the potential of Soccer in Schools is substantial and are seeking dedicated investment to expand to reach many more schools, communities, and young participants across Canada.

SPORT INCLUSION

Creating a soccer environment in which every person feels welcome, respected, and able to thrive remains a core priority for Canada Soccer. Across our Sport Inclusion portfolio, we continue to execute on our Inclusion, Diversity, Equity and Accessibility (IDEA) Action Plan ([press release](#)) and our Close the Gap Women's and Girls Strategy ([link to plan](#)). Reconciliation remains a standing organizational priority, with the Indigenous Working Group continuing to guide engagement and the development of Canada Soccer's Reconciliation Action Plan, which is targeted for completion by the end of 2026. Over the past year, Canada Soccer also completed several foundational governance initiatives, including a new [Equity, Diversity and Inclusion Policy](#), a comprehensive review of the [Code of Conduct and Ethics](#), and a [Trans and Non-Binary Inclusion Policy](#). As these frameworks are implemented across the country, they will continue to be reviewed and refined in collaboration with our members and stakeholders.

At the same time, Canada Soccer continues to expand programs that create more opportunities for women and girls to lead and succeed in the sport. [AccelerateHER](#) continues to scale rapidly, with 31 women currently enrolled in the all-women B Diploma program, supported by four women Coach Developers, while Year 3 will expand to include a Children's Diploma and four fully funded C Diploma programs in British Columbia, Saskatchewan, Quebec, and Nova Scotia/New Brunswick. [Telus She CAN Coach](#) now supports 401 active coaches through seven regional education weekends, with Year 4 introducing French-language delivery in Quebec and New Brunswick while returning to Newfoundland and Labrador and Saskatchewan. This fall, Canada Soccer will also launch its new Internship Program, creating opportunities for women across as many as ten departments within the organization. Building coaching capacity remains another key focus, with Canada Soccer hosting its second FIFA Pathway Program to develop an additional 24 women coach educators from across the country. Finally, work is underway to establish a national Recognition Program that will celebrate the outstanding contributions of women and girls in Canadian soccer, with the framework to be completed during 2026 and the inaugural honourees expected to be recognized in February 2027. Collectively, these initiatives reflect our commitment to building a sport that is more inclusive, more representative, and stronger because of the diversity of the people who participate in it.



NATIONAL TRAINING CENTRE



PRELIMINARY CONCEPT DESIGN, SUBJECT TO CHANGE

The National Training Centre (NTC) remains one of Canada Soccer's highest strategic priorities and represents a once-in-a-generation opportunity to create a national point of convergence for our sport in Canada. Envisioned as the permanent home of Canada Soccer and a world-class training environment for our senior and youth national teams, the NTC will also serve as a hub for coach education, referee development, player development, sport science, and community engagement. During 2025 and into 2026, the project achieved several important milestones. Canada Soccer completed a national Request for Information (RFI) process ([press release](#)) that generated strong interest from prospective partners across the country and helped refine the project's requirements. The Government of Canada also announced \$9.8 million in planning funding ([press release](#)), providing significant support as the project advances into its next phase. Building on that momentum, Canada Soccer launched a formal Request for Proposals ([press release](#)) seeking integrated site and capital partners, with submissions due on July 31. Following the submission deadline, a comprehensive evaluation process will identify a shortlist of proponents before selecting the preferred site and capital partner to move the project into implementation. As the project enters the design phase, Canada Soccer will engage membership through a structured consultation process to help ensure that the National Training Centre reflects the needs and aspirations of the broader Canadian soccer community. While significant work remains before construction begins, the progress achieved over the past year has transformed the project from a long-term vision into an active national initiative with a clear path toward delivery.

STRATEGIC PLANNING

Looking ahead, Canada Soccer will undertake a comprehensive strategic planning process to help shape the organization's priorities for the next chapter of growth following completion of the updated strategic plan that is in place from 2025 through 2027 ([link to updated strategic plan](#)). Beginning in the fall of 2026, this process will be collaborative, transparent, and rooted in meaningful engagement with our membership and other key stakeholders. Through a series of consultation sessions, Canada Soccer will seek input from PTSOs, leagues, clubs, players, coaches, referees, partners, and other leaders from across the Canadian soccer community. The insights gathered through these consultations will be synthesized into an initial draft strategic plan in the first half of 2027, which will then be shared for a second round of consultation and refinement. This iterative approach is intended to ensure that the final plan reflects both a shared vision for the future and the diverse perspectives of those who contribute to the game every day. Canada Soccer expects to publish the new Strategic Plan in 2027, allowing sufficient time for implementation planning before the strategy formally takes effect on January 1, 2028. Building on the momentum created by the FIFA World Cup and the progress made across the organization, this strategic planning process will provide an important opportunity for the Canadian soccer community to define its collective priorities and chart the next stage of the sport's development together.