



**CANADIAN SOCCER ASSOCIATION
2008 ANNUAL REPORT**

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A) INTRODUCTION

The year 2008 saw the start of the administrative restructuring of the Canadian Soccer Association, the development of its first strategic plan, the publication of a document on athlete development, and the introduction of important changes to the governance structure of our Association. Unfortunately, there were also a number of failures: the Canadian Men's National Team failed to qualify for the 2010 FIFA World Cup South Africa™; the Women's National Team failed to qualify for the final phase of the Women's Olympic Football Tournament.

B) CSA ADMINISTRATION

1) Appointment of a General Secretary

In April, the Canadian Soccer Association appointed a General Secretary for the first time in its history. This appointment follows on from a recommendation in the Deloitte & Touche report, which enabled us to identify the person responsible for the whole of the administration and all of the staff.

2) Appointment of a Technical Director: (TD)

This appointment has enabled us, as a first step, to listen to our members, to assess what steps need to be taken, and to establish the priorities for this sector. The TD met the technical directors of the provinces and territories, the people in charge of the National Coaching Certification Program (NCCP), visited the NHPC, met with members of the LTPD committee, all in order to align our programs with the needs and the development of our athletes. The TD also contributed to the list of priorities for the sector in the strategic plan.

3) Finances

The PricewaterhouseCoopers company indicated that the Canadian Soccer Association's accounting for the 2008 year did not reveal any significant problems. The financial statements are appropriate and acceptable, and the internal audits did not show any significant weaknesses.

4) Communications

This year has seen a huge improvement in terms of communication with our members. Our new web site has already had more than 900,000 hits. Numerous press conferences have been organized successfully. The adidas Boot Room (with more than 50,000 copies distributed) has been enthusiastically relaunched.

C) DEVELOPMENT OF THE STRATEGIC PLAN (2009 – 2013)

The strategic plan, which will be the basis for our activities over the next five years and was developed with the support of the provincial and territorial associations, the Executive Committee, and the Board of Directors, has been accepted by the council. The tour of the country we undertook to explain the plan to our members proved to be very beneficial. The financial component of the plan, which was accepted by both the Finance Committee and the Executive Committee, was ratified by the Board of Directors. This plan and the funding formula are scheduled to be presented at the next annual general meeting in May 2009.

D) TECHNICAL SECTOR

1) National Program:

All of the aspects of this program are inter-connected, starting with the identification of players up to their selection as part of the national teams. As a result of this, the role of the National Training Centres, the Championships (Competitions), of the various components of this sector, and of the Long Term Player Development have to be integrated with each other.

2) Development of Coaches

The certification of coaches is in the process of being assessed in order to align it with the Long- Term Player Development and the requirements of the National Coaching Certification Program. Two B Licence Courses have been delivered. One course had to be cancelled (as there were not enough participants for us to run it). A special course to train women coaches has been put in place.

3) Training Centres

Each National Training Centre (NTC) was visited on four separate occasions by coaching directors. The National Training Centres of Ontario, Québec and British Columbia have developed a training relationship with professional soccer teams. The regional centres in Manitoba, Saskatchewan, Newfoundland Labrador, and Prince Edward Island have to receive an increased level of assistance from the Canadian Soccer Association. The New Brunswick Centre has to do everything it can to operate in the same way as the other regional centres.

4) Wellness to the World Cup (LTPD)

The work carried out by the LTPD group has become essential for the development of our sport. The LTPD has a very important place in our strategic plan and it enables the CSA to provide numerous services to its members. The work done by this group provides the necessary tools to implement the long term player development plan in Canada. Volume 1, which was published in June 2008, is available on

our web site. Volume 2 is in the process of being produced. The content of Volume 3 is being finalized at the present time.

5) Referee Development

Our referees have been very busy – both at the provincial level and at the international level. All of our referees, instructors and assessors are superbly supported by the excellent work of the National Committee. Our committee will have to work more closely with our members and with the provincial and territorial associations.

E) GOVERNANCE

1) Changing the Constitution

En 2008, numerous important changes were made to make the governance structure more flexible.

2) Governance Models

The Canadian Soccer Association continued its work to change the model of governance. This model dates back to 1971 and has to be adapted to the way our sport has evolved since then.

F) NATIONAL TEAMS

1) Canadian National Men's Team

Our team did not manage to get through to the final round of the CONCACAF qualifying process and therefore will not have the opportunity to qualify for the 2010 FIFA World Cup™. The team is currently ranked 94th in the FIFA/Coca-Cola World Rankings. The fact that our team is ranked below Costa Rica, Honduras and Trinidad and Tobago should give us serious cause for reflection.

2) Canadian National Women's Team

The team reached the quarter final stage of the Olympic Games tournament but did not take part in the medal round. The team began the year in 9th position in the FIFA/Coca-Cola Women's World Rankings, but finished in 11th place. Our recent results show that we are having difficulty maintaining a spot into the top ten.

3) Development Teams

3.1) Men

The Olympic Team did not manage to qualify for the Men's Olympic Football Tournament. The U-17 and U-20 teams will compete in FIFA qualifications in 2009.

3.2) Women

Both the U-20 team and the U-17 team successfully qualified for the FIFA U-20 Women's World Cup Chile 2008 and FIFA U-17 Women's World Cup New Zealand 2008. The U-20 team was eliminated in the first round while the U-17 team was eliminated in the quarter-final stage.

All of the reports we have received (from technical staff, coaches of the team, managers, delegation leaders etc.) indicate that our athletes are not adequately prepared and they lack experience at the international level. There is a technical deficiency which is becoming more and more pronounced in comparison to the majority of the teams we face. This is even the case at the CONCACAF level. Our teams do not have sufficient funding and receive little medical or technological support.

G) PROFESSIONAL TEAMS AND COMPETITIONS

1) Professional Teams

Toronto FC, even though it finished in last place in its group, has shown through the 16,000 season tickets it sells, that Canada is ready to do great things. Vancouver Whitecaps FC, after finishing the regular season in second place, won the year-end USL First Division championship. Our existing professional teams will all play in the Major Soccer League in the near future. If Ottawa gets a franchise, we will have in place the embryo of a future league in Canada.

2) Competitions

2.1 Nutrilite Canadian Championship

For the first time, the Canadian Soccer Association has set up, in conjunction with the three professional clubs, a competition to designate our representative team in the CONCACAF Champions League. This championship, and the subsequent matches played by our representative the Impact de Montréal, was a real success story. The Impact reached the quarter-final stage of CONCACAF Champions League and played its last match in Montréal before a crowd of 55,571 spectators at Stade Olympique.

2.2 BMO National Championships

The Canadian Soccer Association organized four all-star tournaments for the teams representing the provinces and territories, as well as eight tournaments for club teams. Unfortunately, some provinces did not take part in all of these tournaments.

H) INTERNATIONAL RELATIONS

FIFA: I met with the President of FIFA. This meeting enabled us to obtain three FIFA courses and to place Canadians on various FIFA Committees and Commissions.

Confederations:

- 1) The Oceania Football Confederation will send representatives to study the organization of women's soccer in our country.
- 2) CONCACAF has given its support to Canada's submission to host the 2015 FIFA Women's World Cup™.

National Associations

The Canadian Soccer Association and the Fédération de Soccer du Québec (FSQ) have signed a memorandum of understanding for the next three years with the French soccer association, the Fédération Française de Football (FFF).

I) MAJOR EVENTS

The Canadian Soccer Association has started preparing documents for its submission to host the 2015 FIFA Women's World Cup™. We have received the support of CONCACAF and have started discussions with the federal government.

J) CONCLUSION

Even though the year 2008 has been disappointing in terms of the performances of our teams at the international level, the fact that we now have a strategic plan in place for the next five years, that we have development plans for our athletes, coaches, and referees, and that we have amended our constitution and our governance model, should provide the Association with the tools it needs to ensure that our teams have budgets, which allow them to implement programs that will lead to better performances in CONCACAF and FIFA tournaments.

Upon being appointed to the position of CSA General Secretary in April 2008, the first order of business was the development and implementation of a new CSA Strategic Plan.

Strategic Planning 2009 - 2013

Under the direction of CSA President, Dr. Maestracci, and approval from both, the CSA Board of Directors and Sport Canada, the CSA embarked on a strategic planning process which would strategically direct the CSA in conducting the business of soccer, through a specific set of strategic priorities aimed at achieving the following major milestones by 2013:

Strategic Priorities	Major Milestones
1. Wellness to World Cup (LTPD Model) National Teams: Achieving International Success Development Pathway: Defining a Clear Philosophy and Realistic Player Pathway	<ul style="list-style-type: none"> • Women's National Team Winning a World Cup/Olympic Medal • Men's Senior Team Qualifying for the FIFA World Cup™ • Host the 2015 FIFA Women's World Cup™
2. Member Interaction	<ul style="list-style-type: none"> • 1,000,000 Registered Players
3. Sustainable Capacity	<ul style="list-style-type: none"> • \$25M Annual Budget

As we now move forward in the implementation of the strategic plan, it is critical that the principle focus and political will remain on achieving the major milestones through the integration of the various strategic programming plans.

National Teams Program

The 2008 National Teams competitive season was filled with tremendous optimism, opportunity, and fanfare as would be expected in an Olympic and Men's World Cup Qualification season. Certain National Teams achieved their respective competitive goals while others fell a notch short of the planned Team objective. In total, 113 National Team matches were played through the course of the 2008 competitive season.

The Women's Senior Team played a total of 24 matches, compiling a record of 10 wins, 7 losses and 7 ties. The highlight for the program was the first-ever Olympic Qualification for the Women's program, reaching the quarter-final round before losing to the eventual gold medalist USA. Congratulations to departing National Team Head Coach Even Pellerud on this achievement. As the program now moves

forward, a new coaching staff will take the helm, led by internationally-acclaimed and recently-appointed (2009) Head Coach, Carolina Morace.

The Women's National U-20 and U-17 programs both qualified for their respective FIFA Women's World Cup competition with the National U-20 Team winning the 2009 CONCACAF Women's Under-20 Championship. The National U-17 Team reached the quarter-final stage at the FIFA U-17 Women's World Cup while the National U-20 Team was eliminated in the opening round.

As the 2008 season concluded, so did the Women's residency program. As such, the CSA owes a great debt of gratitude to Mr. Greg Kerfoot, for the tremendous financial support as provided through his respective Foundation. In moving forward, the CSA would also like to recognize the contributions of the Own the Podium (OTP) program (formerly Road to Excellence) which has committed to financially supporting the Women's program (one of only two Teams supported) in the quest to winning a Summer Olympic Team medal for Canada (something which has not been done since 1932)!

The Men's Senior program, playing a total of 12 matches, began the season with great promise, as witnessed by the stellar performance vs. Brazil (ranked #2 in the World), losing 2:3 on a late Brazilian goal. The FIFA World Cup™ Qualification process began with great enthusiasm, as for the first time in recent history, all four (4) Men's matches drew greater than 10,000 spectators, with the largest being BMO Field, with over 20,000 passionate Canadian fans in attendance. Unfortunately, the National Team faced a deep pool and as such, did not advance past this FIFA World Cup™ qualification stage.

The respective Men's National U-20 and U-17 Teams faced certain budgetary restrictions and as such, limited programming was available to those respective teams.

Nutrilite Canadian Championships

In 2008, the CSA developed, in collaboration with the three (3) respective Professional Club Teams (Impact de Montréal, Toronto FC and Vancouver Whitecaps FC) a new and very high profile property, the Nutrilite Canadian Championship (NCC). The NCC is a property owned by the CSA and in concert with CONCACAF, provides the winner of the competition with direct entry into the CONCACAF Champions League competition. Congratulations in 2008 to the Impact de Montréal for being the first recipients of the Nutrilite Canadian Championship, thus claiming the Voyageurs Cup, and for their inspired play through to the quarter-final round of CONCACAF Champions League. This property will most certainly continue to grow to become a showcase event for the sport of soccer in our country.

As we look forward to 2009, the following major activities are planned for execution:

- Wellness to World Cup:
 - Successful rollout and implementation of volume 2 and 3

- FIFA Futuro Courses:
 - Successful implementation of FIFA related Coaching and Referee courses
- Governance:
 - Review of current governance practices and models with further implementation in 2009
- Bylaw Changes:
 - As requested by FIFA, implementation of CSA Bylaw changes proposed for 2009
- Communication:
 - Continued development and implementation of redesigned CSA website
- Professional Soccer:
 - Continued relations with the three (3) major professional soccer clubs, supporting the NCC competition, along with future opportunities
- Administrative Development:
 - Further organizational review will be taken with the purpose of providing greater administrative efficiencies
- International Relations:
 - Representation on respective FIFA and CONCACAF Federation committees
- 2015 FIFA Women's World Bid:
 - Development of bid documents and Government financial support

In a society of declining general sport youth participation, the sport of Soccer has been the one shining star with massive increases in participation levels across all youth levels.

As Soccer continues in its growth across the entire country, there will be significant opportunities for the CSA to further develop its brand and position the sport as the premiere sport in our Country.

As you are aware, I was appointed to the position of Technical Director on April 2008. Upon appointment, my agenda for the Association was two fold. First and foremost to listen to the membership with the intention of learning how best I could assist and work with them to accomplish common goals and objectives. Secondly, a basic audit was necessary to get a feel for what needed to be done and to place all task in order of priority.

Following Sport Canada's directive, I immediately met with the NCCP to establish the needs of our coaching program, from their perspective. Mr. Ray Clark, facilitated a meeting with Mr. Neil Gillespie (NCCP representative), technical staff, myself and the Provincial Technical Directors. The purpose of the meeting was to review our present coaching program and to establish the direction of the program, bringing it in line with Long Term Athlete Development model and the NCCP. Presently, we are in the process of restructuring the coaching program at the "Community Level", which includes rewriting of all materials and the eventual training of Course Conductors for delivery of the new courses.

The Strategic Plan was established as a priority within the Association. In collaboration with President Dr. Maestracci, Peter Montopoli, and Richard Way, the technical directives and potential outcomes were established.

National Program

The National Program cannot be viewed in isolation, as all aspects of the program are related and contribute to the ongoing process. The player identification continued in 2008 with the Provincial All Star and National Club competitions. All identified potential national team players were then recommended to the respective National Training Centres and where necessary, to their Regional Training Centres. It is important at this point to remind the membership of the various steps within the program. The purpose of the NTC's is as follows:

- Player Identification (Entry point)
- Player Training (Consistency: an attempt to train the better players with and against each other)
- Scouting (evaluation / feedback)
- National Team Experience (where warranted)
- Training & Development (Ongoing, based on identified needs after International competition)
- National Team Selection (CONCACAF Qualifications, FIFA Competitions)
- Graduation (Progress to more challenging environments)

It is important to note that a complete review will be conducted in 2009 on all competitions structures by the LTPD group. National staff will also review the Provincial All Star competition and with the aid of NTC Directors, review the direction and vision of the National Training Centres.

FEMALE

U-20- Head Coach Ian Bridge

The U-20 Females competed in the CONCACAF Qualifications in Puebla, Mexico. Canada progressed through to the 2008 FIFA U-20 Women's World Cup with a 2-1 victory over the host Mexico and finished eventual winners of the CONCACAF zone with a victory over rivals USA.

The 2008 FIFA U-20 Women's World Cup was hosted by Chile.

The opening two games were in Santiago. As expected the accommodations and training facility in Santiago were first class and the team was well catered.

The location of Game 3 was in La Serena / Coquimbo, approximately 45 minutes by plane from Santiago. The accommodations though adequate were certainly not on par with those in Santiago. For example Canada had to eat all their meals and conduct meetings in a large tent set up in the garden of the hotel. However, the training facility was very good and our host did everything possible to make us comfortable.

In my overall assessment of this program, at the highest level our players are, in general, technically behind their international counterparts. As a team, the group lacked the International competition necessary to prepare for a World event. However, the senior women's program will benefit from the graduation of four to five of these players. When we consider that two senior team members were eligible for this squad, but did not participate, the investment in the long term may yet prove a successful one.

I would like to take the opportunity to congratulate and thank the players, coaching and managerial staff for the dedication and tireless efforts throughout this campaign.

2008 FIFA U-20 Women's World Cup Chile

	Group:	Games Location	Results
Canada	Japan	Santiago	0:2
	Congo DR	Santiago	4:0
	Germany	La Serena	1:2

U-17 Head Coach Bryan Rosenfeld

Please refer to the Head of Delegation report for a more detailed account of this tournament.

The U-17 Females competed in the CONCACAF Women's Under-17 Championship in Trinidad & Tobago. Canada progressed through to the first-ever FIFA U-17 Women's World Cup New Zealand 2008 with a victory over Mexico to secure the third and final spot of the CONCACAF zone.

I would like to take this opportunity to congratulate and thank the players, coaching and managerial staff for their dedication and tireless efforts throughout this campaign.

With one win and two ties Canada progressed to the quarter-final stage of the FIFA U-17 Women's World Cup to face Germany. Unfortunately the Germans proved too powerful for the Canadian squad who bowed out with a 1:3 loss.

For this young team the experiences of a CONCACAF championship and a FIFA World Cup should serve these players well. For they now understand what is required to play at a world level. We should also not lose sight of the fact that players will only improve if we provide them with the most challenging environment in the future.

FIFA U-17 Women's World Cup New Zealand

	Group:	Games Location	Results
Canada	New Zealand	Auckland	1:0
	Colombia	Auckland	1:1
	Denmark	Hamilton	0:0
Quarter Final	Germany	Wellington	0:3

In May 2008, under interim coach Ray Clark, the Canadian U-20 team played Argentina to a 1:1 draw at BMO Field in Toronto.

Mr. Tony Fonseca was hired in 2008 as a staff coach with the Canadian Soccer Association. Mr. Fonseca was then assigned to the U-20 team in preparation for the 2009 CONCACAF Men's Under-20 Championship in Trinidad and Tobago (5-15 March).

FIFA U-20 World Cup Egypt 2009 – 24 September to 16 October 2009

MALE

U-20 Head Coach Tony Fonseca

Preparation Schedule 2008

CAMPS: 2	Date	Opposition	Result
Switzerland	November	U21 Berner Sports Club	2:2
		Switzerland	1:1
USA	December	Haiti Selects	3:0
		USA	0:1

Mr. Sean Fleming was appointed in 2008 as a staff coach for the U-17 team in preparation for the 2009 CONCACAF Men's Under-17 Championship in Tijuana, Mexico (21 April to 3 May).

FIFA U-17 World Cup Nigeria 2009 – 24 October to 15 November 2009

MALE

U-17 Head Coach Sean Fleming

Preparation Schedule 2008

CAMP: 1	Date	Opposition	Result
Mexico	November	Tecos	2:0
		Atotonico	1:2
		Atlas	1:2
		Quertero	5:1
		Chivas	1:4

Seminars / Conferences

From May to December, I visited several Provinces upon invitation and delivered a variety of Technical seminars ranging from Wellness to WC, to Practical Coaching sessions.



The Canadian Soccer Association / l'Association canadienne de soccer

National Team Matches Played in 2008

Date	Location	Event	Canada Team	Results	Score	Opponent
16/01/2008	Guangdong, CHN	Four Nations Tournament	Canada Women	L	0:4	USA
18/01/2008	Guangdong, CHN	Four Nations Tournament	Canada Women	D	0:0	CHN
20/01/2008	Guangdong, CHN	Four Nations Tournament	Canada Women	D	1:1	FIN
30/01/2008	Fort-de-France, MTQ	Friendly international amical	Canada Men	W	1:0	MTQ
02/02/2008	Vancouver, BC, CAN	Exhibition	Canadian Women U-20	D	1:1	
03/02/2008	Sunrise, FL, USA	Exhibition	Canadian Men	W	2:0	
04/03/2008	Oxnard, CA, USA	Exhibition	Canadian Men U-23	W	4:0	
05/03/2008	Paralimni, CYP	Cyprus Cup	Canada Women	W	2:1	RUS
07/03/2008	Larnaca, CYP	Cyprus Cup	Canada Women	W	3:0	JPN
07/03/2008	Oxnard, CA, USA	Exhibition	Canadian Men U-23	W	3:2	
10/03/2008	Larnaca, CYP	Friendly international amical	Canada Women	L	0:2	SCO
12/03/2008	Carson, CA, USA	CONCACAF Men's Olympic Qualification	Canada Men U-23	D	1:1	MEX
12/03/2008	Larnaca, CYP	Cyprus Cup	Canadian Women	W	3:2	USA_20
14/03/2008	Bondoufle, FRA	Friendly international amical	Canada Women	D	0:0	FRA
14/03/2008	Carson, CA, USA	CONCACAF Men's Olympic Qualification	Canada Men U-23	L	1:2	HAI
16/03/2008	Carson, CA, USA	CONCACAF Men's Olympic Qualification	Canada Men U-23	W	5:0	GUA
17/03/2008	Toronto, ON, CAN	Exhibition	Canadian Women U-17	D	1:1	
18/03/2008	Toronto, ON, CAN	Exhibition	Canadian Women U-17	L	0:3	
20/03/2008	Nashville, TN, USA	CONCACAF Men's Olympic Qualification	Canada Men U-23	L	0:3	USA
21/03/2008	Toronto, ON, CAN	Exhibition	Canadian Women U-17	L	1:2	
22/03/2008	Vaughan, ON, CAN	Exhibition	Canadian Women U-17	W	5:0	
23/03/2008	Nashville, TN, USA	CONCACAF Men's Olympic Qualification	Canada Men U-23	D	0:0	GUA
26/03/2008	Tallinn, EST	Friendly international amical	Canada Men	L	0:2	EST
02/04/2008	Juarez, MEX	CONCACAF Women's Olympic Qualification	Canada Women	W	6:0	TRI
06/04/2008	Juarez, MEX	CONCACAF Women's Olympic Qualification	Canada Women	W	1:0	CRC
09/04/2008	Juarez, MEX	CONCACAF Women's Olympic Qualification	Canada Women	W	1:0	MEX

Date	Location	Event	Canada Team	Results	Score	Opponent
12/04/2008	Juarez, MEX	CONCACAF Women's Olympic Qualification	Canada Women	D	1:1	USA
13/04/2008	Morgantown, VA, USA	Exhibition	Canadian Women U-17	D	0:0	
15/04/2008	Morgantown, VA, USA	Exhibition	Canadian Women U-17	L	0:2	
18/04/2008	State College, VA, USA	Exhibition	Canadian Women U-17	W	4:2	
20/04/2008	State College, VA, USA	Exhibition	Canadian Women U-17	D	2:2	
30/04/2008	Indianapolis, IN, USA	Exhibition	Canadian Women U-20	W	4:0	
02/05/2008	Indianapolis, IN, USA	Exhibition	Canadian Women U-20	L	0:3	
03/05/2008	Lafayette, ID, USA	Friendly international amical	Canada Women U-20	W	3:0	MEX
10/05/2008	Washington, DC, USA	Friendly international amical	Canada Women	L	0:6	USA
11/05/2008	Toronto, ON, CAN	Friendly international amical	Canada Men U-20	D	1:1	ARG
20/05/2008	Sydney, AUS	Exhibition	Canadian Women	D	0:0	AUS
23/05/2008	Sydney, AUS	Friendly international amical	Canada Women	L	1:2	AUS
30/05/2008	Langley, BC, CAN	Canada Invitational	Canada Cerebral Palsy	L	0:5	ARG
31/05/2008	Fortaleza, BRA	IV Grand Prix	Canada Futsal	L	0:5	UKR
31/05/2008	Seattle, WA, USA	Friendly international amical	Canada Men	L	2:3	BRA
31/05/2008	Langley, BC, CAN	Canada Invitational	Canada Cerebral Palsy	W	1:0	AUS
01/06/2008	Langley, BC, CAN	Canada Invitational	Canada Cerebral Palsy	L	1:6	RUS
01/06/2008	Fortaleza, BRA	IV Grand Prix	Canada Futsal	L	2:6	MOZ
02/06/2008	Fortaleza, BRA	IV Grand Prix	Canada Futsal	L	1:2	COL
03/06/2008	Langley, BC, CAN	Canada Invitational	Canada Cerebral Palsy	W	1:0	AUS
04/06/2008	Ft. Lauderdale, FL, USA	Friendly international amical	Canada Men	D	2:2	PAN
04/06/2008	Fortaleza, BRA	IV Grand Prix	Canada Futsal	L	2:3	URU
05/06/2008	Fortaleza, BRA	IV Grand Prix	Canada Futsal	L	2:3	CHI
07/06/2008	Fortaleza, BRA	IV Grand Prix	Canada Futsal	L	1:4	PER
14/06/2008	Suwon, KOR	Peace Queen Cup	Canada Women	W	5:0	ARG
15/06/2008	Kingstown, VIN	FIFA World Cup Qualifiers	Canada Men	W	3:0	VIN
16/06/2008	Suwon, KOR	Peace Queen Cup	Canada Women	W	3:1	KOR
17/06/2008	Puebla, MEX	CONCACAF Women's U-20 Championship	Canada Women U-20	W	2:0	NCA
18/06/2008	Suwon, KOR	Peace Queen Cup	Canada Women	W	2:0	NZL
19/06/2008	Puebla, MEX	CONCACAF Women's U-20 Championship	Canada Women U-20	W	4:1	JAM
20/06/2008	Montréal, QC, CAN	FIFA World Cup Qualifiers	Canada Men	W	4:1	VIN
21/06/2008	Suwon, KOR	Peace Queen Cup	Canada Women	L	0:1	USA
21/06/2008	Puebla, MEX	CONCACAF Women's U-20 Championship	Canada Women U-20	W	4:0	CRC
25/06/2008	Puebla, MEX	CONCACAF Women's U-20 Championship	Canada Women U-20	W	2:1	MEX

Date	Location	Event	Canada Team	Results	Score	Opponent
28/06/2008	Puebla, MEX	CONCACAF Women's U-20 Championship	Canada Women U-20	W	1:0	USA
06/07/2008	Vaughan, ON, CAN	Exhibition	Canadian Women U-17	D	1:1	
08/07/2008	Vaughan, ON, CAN	Exhibition	Canadian Women U-17	D	0:0	
10/07/2008	Toronto, ON, CAN	Friendly international amical	Canada Women	D	1:1	BRA
17/08/2008	Bacolet, TRI	CONCACAF Women's U-17 Championship	Canada Women U-17	W	3:0	PUR
19/07/2008	Bacolet, TRI	CONCACAF Women's U-17 Championship	Canada Women U-17	W	4:3	JAM
21/07/2008	Bacolet, TRI	CONCACAF Women's U-17 Championship	Canada Women U-17	W	4:1	MEX
24/07/2008	Macoya, TRI	CONCACAF Women's U-17 Championship	Canada Women U-17	L	0:2	CRC
26/07/2008	Singapore, SIN	Friendly international amical	Canada Women	D	1:1	NZL
26/07/2008	Singapore, SIN	Friendly international amical	Canada Women	W	8:0	SIN
27/07/2008	Macoya, TRI	CONCACAF Women's U-17 Championship	Canada Women U-17	W	1:0	MEX
06/08/2008	Tianjin, CHN	Women's Olympic Football Tournament (FIFA)	Canada Women	W	2:1	ARG
09/08/2008	Tianjin, CHN	Women's Olympic Football Tournament (FIFA)	Canada Women	D	1:1	CHN
12/08/2008	Beijing, CHN	Women's Olympic Football Tournament (FIFA)	Canada Women	L	1:2	SWE
15/08/2008	Shanghai, CHN	Women's Olympic Football Tournament (FIFA)	Canada Women	L	1:2	USA
20/08/2008	Toronto, ON, CAN	FIFA World Cup™ Qualifiers	Canada Men	D	1:1	JAM
26/08/2008	Toronto, ON, CAN	Exhibition	Canadian Women U-17	W	5:0	
30/08/2008	Vaughan, ON, CAN	Exhibition	Canadian Women U-17	L	1:3	
31/08/2008	Vaughan, ON, CAN	Exhibition	Canadian Women U-17	W	2:1	
06/09/2008	Montréal, QC, CAN	FIFA World Cup™ Qualifiers	Canada Men	L	1:2	HON
10/09/2008	Tuxtla Gutierrez, MEX	FIFA World Cup™ Qualifiers	Canada Men	L	1:2	MEX
12/09/2008	Santiago, CHI	Friendly international amical	Canada Women U-20	D	0:0	CHI
16/09/2008	Melipilla, CHI	Torneo 4-Naciones	Canada Women U-20	W	2:1	MEX
18/09/2008	Melipilla, CHI	Torneo 4-Naciones	Canada Women U-20	D	1:1	NZL
20/09/2008	Melipilla, CHI	Torneo 4-Naciones	Canada Women U-20	W	1:0	CHI
26/09/2008	Berck-sur-mer, FRA	Friendly international amical	Canada Women U-17	L	2:3	FRA
28/09/2008	Calais, FRA	Friendly international amical	Canada Women U-17	L	1:3	FRA
08/10/2008	Vancouver, BC, CAN	Exhibition	Canadian Women U-20	W	1:0	
11/10/2008	San Pedro Sula, HON	FIFA World Cup™ Qualifiers	Canada Men	L	1:3	HON

Date	Location	Event	Canada Team	Results	Score	Opponent
15/10/2008	Edmonton, AB, CAN	FIFA World Cup™ Qualifiers	Canada Men	D	2:2	MEX
15/10/2008	Toronto, ON, CAN	Exhibition	Canadian Women U-17	D	0:0	
16/10/2008	Toronto, ON, CAN	Exhibition	Canadian Women U-17	W	4:1	
23/10/2008	Portland, OR, USA	Friendly international amical	Canada Women U-20	D	1:1	USA
24/10/2008	Hamilton, NZL	Exhibition	Canadian Women U-17	L	0:1	FRA
25/10/2008	Portland, OR, USA	Friendly international amical	Canada Women U-20	L	0:1	USA
28/10/2008	Auckland, NZL	FIFA U-17 Women's World Cup	Canada Women U-17	W	1:0	NZL
01/11/2008	Auckland, NZL	FIFA U-17 Women's World Cup	Canada Women U-17	D	1:1	COL
04/10/2008	Hamilton, NZL	FIFA U-17 Women's World Cup	Canada Women U-17	D	0:0	DEN
08/11/2008	Wellington, NZL	FIFA U-17 Women's World Cup	Canada Women U-17	L	1:3	GER
14/11/2008	Vina Del Mar, CHI	Exhibition	Canadian Women U-20	W	2:0	ENG
19/11/2008	Kingston, JAM	FIFA World Cup™ Qualifiers	Canada Men	L	0:3	JAM
20/11/2008	Santiago, CHI	FIFA U-20 Women's World Cup	Canada Women U-20	L	0:2	JPN
23/11/2008	Santiago, CHI	FIFA U-20 Women's World Cup	Canada Women U-20	W	4:0	COD
24/11/2008	Bern, SUI	Exhibition	Canadian Men U-20	D	2:2	
24/11/2008	Guadalajara, MEX	Exhibition	Canadian Men U-17	W	2:0	
26/11/2008	Bern, SUI	Friendly international amical	Canada Men U-20	D	1:1	SUI
26/11/2008	Guadalajara, MEX	Exhibition	Canadian Men U-17	L	1:2	
27/11/2008	Coquimbo, CHI	FIFA U-20 Women's World Cup	Canada Women U-20	L	1:2	GER
28/11/2008	Guadalajara, MEX	Exhibition	Canadian Men U-17	L	1:2	
30/11/2008	Guadalajara, MEX	Exhibition	Canadian Men U-17	W	5:1	
02/12/2008	Guadalajara, MEX	Exhibition	Canadian Men U-17	L	1:4	
18/12/2008	Ft. Lauderdale, FL, USA	Exhibition	Canadian Men U-20	W	3:0	HAI
22/12/2008	Sunrise, FL, USA	Friendly international amical	Canada Men U-20	L	0:1	USA



Summary

2008 was a strong year for Canada, with the highlight being qualification for the 2008 Olympic Games in Beijing, China. Residency continued through the Olympics, at which point the team went into dormancy while the hiring process of a new Head Coach took place. WNT played its first home match in two years against Brazil at BMO Field, the match was a highlight for all members of the team.

After nine years at the helm, Even Pellerud coached his final game for Canada at the Olympics, where the USA knocked Canada out of medal contention with a 1:2 extra-time loss in the quarter final stage.

Canada began the year ranked 10th in the FIFA world rankings, moved as high as 9th, and concluded the year in 11th. Strong results by Japan (internationally) and by England (within UEFA) pushed these two nations past us this year.

Record for 2008

10 wins – 7 losses – 7 ties

2008 Results of International Games

15 August 2008 - Women's Olympic Football Tournament

Canada 1, USA 2

Shanghai Stadium, Shanghai, China

12 August 2008 - Women's Olympic Football Tournament

Canada 1, Sweden 2

Workers' Stadium, Beijing, China

09 August 2008 - Women's Olympic Football Tournament

Canada 1, China 1

Tianjin Olympic Sports Centre Stadium, Tianjin, China

06 August 2008 - Women's Olympic Football Tournament

Canada 2, Argentina 1

Tianjin Olympic Sports Centre Stadium, Tianjin, China

27 July 2008 - Friendly match international amical

Canada 8, Singapore 0

Singapore

26 July 2008 - Friendly match international amical

Canada 1, New Zealand 1

Singapore

10 July 2008 - Friendly match international amical

Canada 1, Brasil 1

BMO Field, Toronto, ON, Canada

21 June 2008 - Peace Queen Cup

Canada 0, USA 1

Suwon World Cup Stadium, Suwon, Republic of Korea

18 June 2008 - Peace Queen Cup

Canada 2, New Zealand 0

Suwon World Cup Stadium, Suwon, Republic of Korea

16 June 2008 - Peace Queen Cup

Canada 3, Korea Republic 1

Suwon World Cup Stadium, Suwon, Republic of Korea

14 June 2008 - Peace Queen Cup

Canada 5, Argentina 0

Suwon World Cup Stadium, Suwon, Republic of Korea

23 May 2008 - Friendly match international amical

Canada 1, Australia 2

Sydney, Australia

20 May 2008 - Exhibition

Canada 0, Australia 0

Sydney Football Stadium, Sydney

10 May 2008 - Friendly match international amical

Canada 0, USA 6

RFK Stadium, Washington, DC, USA

12 April 2008 - CONCACAF Olympic Qualifications

Canada 1, USA 1

Estadio Olímpico Benito Juarez, Ciudad Juarez, México

09 April 2008 - CONCACAF Olympic Qualifications

Canada 1, Mexico 0

Estadio Olímpico Benito Juarez, Ciudad Juarez, México

06 April 2008 - CONCACAF Olympic Qualifications

Canada 1, Costa Rica 0

Estadio Olímpico Benito Juarez, Ciudad Juarez, México

02 April 2008 - CONCACAF Olympic Qualifications

Canada 6, Trinidad & Tobago 0

Estadio Olímpico Benito Juarez, Ciudad Juarez, México

14 March 2008 - Friendly match international amical

Canada 0, France 0

Stade Robert-Bobin, Bondoufle (Paris), France

12 March 2008 - Cyprus Cup

Canada 3, USA U-20 2

GSP Stadium, Nicosia, Cyprus

10 March 2008 - Friendly match international amical

Canada 0, Scotland 2

Alpha Training Facility, Larnaca, Cyprus

07 March 2008 - Cyprus Cup

Canada 3, Japan 0

GSV Larnaca, Larnaca, Cyprus

05 March 2008 - Cyprus Cup

Canada 2, Russia 1

Paralimni, Paralimni, Cyprus

20 January 2008 - Four Nations Tournament

Canada 1, Suomi 1

Guangzhou Olympic Stadium, Guangzhou, China

18 January 2008 - Four Nations Tournament

Canada 0, China 0

Guangzhou Olympic Stadium, Guangzhou, China

16 January 2008 - Four Nations Tournament

Canada 0, USA 4

Guangzhou Olympic Stadium, Guangzhou, China

International Games Review

Canada's WNT Goal of achieving of a medal in the Olympic Games did not materialize. While we had a strong year, nevertheless, we still were not able to produce a victory against our biggest rival –USA. Our record against the USA in 2008 was one draw and four losses. Note in our one draw, the USA in fact defeated us in penalty kicks in the CONCACAF Olympic Qualification Tournament final after the 1:1 draw.

Results against USA, Sweden, Japan, France, Brazil – top nations played in 2008, showed again that we are close, but still not able to break into a top five threat in the World Rankings. We posted one win, three draws and six losses against those nations. Three of our six losses were one-goal defeats. On the poor side, we incurred losses of 0:4 and 0:6 in matches against USA, not to mention a defeat (fielding a secondary lineup) to low-ranked Scotland. The three draws against USA, Brazil, and France are good stepping stones; our 3:0 win over Japan was our best result against a top-ten nation.

Residency Review

The residency in Vancouver, begun in 2007, concluded this year just prior to the Olympic Games. Many thanks need to be sent to the Kerfoot Foundation for providing a stable financial base for the players. This allowed the selected players to be full time soccer players, and thus allowed the CSA- WNT program to have flexibility in planning events and long term training programs. While residency allowed us to be together, even with 24 International Games played in 6 months, the lack of continuous competitive games for players left us short of other top nations. For instance, German WNT players played upwards of 40 matches last year between the Bundesliga and National team Games. This is a gap we look to close with

the advent of the WPS and more of our strong players graduating from NCAA into Professional Leagues around the World.

Team Support

The WNT program benefitted tremendously from strong medical and technology support. While on the road, we had excellent and highly-competent doctors and therapists. Our integration between strength and conditioning and our medical team allowed us to prepare the players better and avoid major injury setbacks. Our technology program was expanded even further; together with the aid of the COC and RTE, our Dartfish program is now superior to or equal to all of the top nations in the World. We are expanding this essential element of our support team even further in 2009.

Outlook 2009

Our new Head Coach Carolina Morace has already made an impact into our team methodology and player development. With planned events totaling 10 international games this year, we look forward to the development of the WNT back into the group of Top-10 nations as well as competing more consistently against those top-ten opponents.



Summary

2008 was a mixed year of results for our U-20 Program. After being dormant in 2007, the program did develop a strong International Match schedule and incorporated a Residency concept to prepare for CONCACAF qualifying and for the FIFA U-20 Women's World Cup. This program, like the U-17 program, is hurt by a serious lack of international games.

The big highlight of the year was qualifying for the FIFA U-20 Women's World Cup. Three days later, the team defeated USA 1:0 to win the CONCACAF Women's Under-20 Championship.

The U-20 Team began the year coached by Robert Birarda and concluded its 2008 program in Chile at the FIFA U-20 Women's World Cup directed by Ian Bridge. Coach Bridge has now directed our U-20 Team at four FIFA U-20 Women's World Cups.

2008 Results of International Games

27 November 2008 - FIFA U-20 Women

Canada 1, Deutschland 2

Estadio Francisco Sánchez Rumoroso, Coquimbo, Chile

23 November 2008 - FIFA U-20 Women

Canada 4, Congo DR 0

Estadio Municipal, La Florida, Chile

20 November 2008 - FIFA U-20 Women

Canada 0, Japan 2

Estadio Municipal, La Florida, Chile

14 November 2008 - Exhibition

Canada 2, England 0

Vina del Mar

25 October 2008 - Friendly match international amical

Canada 0, USA 1

Nike Campus, Portland, Oregon

23 October 2008 - Friendly match international amical

Canada 1, USA 1

Nike Campus, Portland, Oregon

20 September 2008 - Four Nations Tournament

Canada 1, Chile 0

Estadio Roberto Bravo Santibáñez, Melipilla, Chile

18 September 2008 - Four Nations Tournament

Canada 1, New Zealand 1

Estadio Roberto Bravo Santibáñez, Melipilla, Chile

16 September 2008 - Four Nations Tournament

Canada 2, Mexico 1

Estadio Roberto Bravo Santibáñez, Melipilla, Chile

12 September 2008 - Friendly match international amical

Canada 0, Chile 0

Instituto Nacional, Santiago, Chile

28 June 2008 - CONCACAF U-20 (U-19)

Canada 1, USA 0

Estadio Cuauhtémoc, Puebla, México

25 June 2008 - CONCACAF U-20 (U-19)

Canada 2, Mexico 1

Estadio Cuauhtémoc, Puebla, México

21 June 2008 - CONCACAF U-20 (U-19)

Canada 4, Costa Rica 0

Estadio Cuauhtémoc, Puebla, México

19 June 2008 - CONCACAF U-20 (U-19)

Canada 3, Jamaica 1

Estadio Cuauhtémoc, Puebla, México

17 June 2008 - CONCACAF U-20 (U-19)

Canada 2, Nicaragua 0

Estadio Cuauhtémoc, Puebla, México

03 May 2008 - Friendly match international amical

Canada 3, Mexico 0

Lafayette, IN, USA

02 May 2008 - Exhibition

Canada 0, FC Indiana 3

Kuntz Stadium, Indianapolis, IN, USA

30 April 2008 - Exhibition

Canada 4, Chicago Sockers United FC 0

Kuntz Stadium, Indianapolis, IN, USA

02 February 2008 - Exhibition

Canada 0, University of British Columbia 0

University of British Columbia, Vancouver, BC, Canada

International Games Review

Excellent performances against USA were good indicators of a strong team; we also continued our dominance over Mexico at this level with three wins. Canada maintained a strong record against all CONCACAF teams this year posting a 6-1-1 record. Canada U-20 won Chile's Four Nations Tournament, won the CONCACAF Women's Under-20 Championship, but lost in the preliminary phase of the FIFA U-20 Women's World Cup Chile 2008.

Residency Review

Residency had mixed results in providing the right environment to achieve on-field success. While residency did contribute to our success in the CONCACAF Women's Under-20 Championship, it was largely a result of the team playing with Vancouver Whitecaps FC (14 games) leading up to the tournament. Following qualification, the residency program allowed the team to train together, but a poor number of games prior to the FIFA Women's World Cup left the team short of its goal and potential. Future residency youth programs need to be planned and strategized with both an effective number of games and the right training environment. An argument could be made that it would have been more appropriate to leave the players in their NCAA programs where they would have played in 10-14

competitive matches and complemented with international friendly matches. This worked for the USA, who went on to win the FIFA U-20 Women's World Cup.

Team Support

Youth teams in general are poorly supported with inconsistent medical and technology support. This is a major gap in our program and needs to be begun to be addressed in 2009.

Outlook 2009

Our new WNT Head Coach Carolina Morace will also head up the U-20 Program. With strong methodology in place we have tentative plans for two development camps and one international event. More support for games is required.



Summary

2008 was an exciting year for our U-17s as they participated in the first FIFA U-17 Women's World Cup. A reasonable competitive schedule allowed decent scouting of players, which ultimately lead to a good U-17 Team. Despite some major injuries to several key players, as well as the loss of Monica Lam-Feist to the U-20 program, Canada did well to recover from these setbacks and continue with strong competitive matches. This program, like the U-20s is hurt by a serious lack of international games. The program was also fairly dormant in 2007 with only one camp.

Team was directed by Bryan Rosenfeld.

2008 Results of International Games

08 November 2008 - FIFA U-17 Women's World Cup

Canada 1, Deutschland 3

Wellington Stadium, Wellington, New Zealand

04 November 2008 - FIFA U-17 Women's World Cup

Canada 0, Denmark 0

Waikato Stadium, Hamilton, New Zealand

01 November 2008 - FIFA U-17 Women's World Cup

Canada 1, Colombia 1

North Harbour Stadium, Auckland, New Zealand

28 October 2008 - FIFA U-17 Women's World Cup

Canada 1, New Zealand 0

North Harbour Stadium, Auckland, New Zealand

15 October 2008 - Exhibition

Canada 0, University of Toronto 0

Varsity Stadium, Toronto, ON, Canada

28 September 2008 - Friendly match international amical

Canada 1, France 3

Stade de l'Epopée, Calais, France

26 September 2008 - Friendly match international amical

Canada 2, France 3

Stade Bernard Senet, Berck-sur-Mer, France

26 August 2008 - Exhibition

Canada 5, University of Toronto 0

Toronto, ON, Canada

27 July 2008 - CONCACAF U-17 (U-16)

Canada 1, Mexico 0

Marvin Lee Stadium, Macoya, Trinidad & Tobago

24 July 2008 - CONCACAF U-17 (U-16)

Canada 0, Costa Rica 2

Marvin Lee Stadium, Macoya, Trinidad & Tobago

21 July 2008 - CONCACAF U-17 (U-16)

Canada 4, Mexico 1

Dwight Yorke Stadium, Bacolet, Trinidad & Tobago

19 July 2008 - CONCACAF U-17 (U-16)

Canada 4, Jamaica 3

Dwight Yorke Stadium, Bacolet, Trinidad & Tobago

17 July 2008 - CONCACAF U-17 (U-16)

Canada 3, Puerto Rico 0

Dwight Yorke Stadium, Bacolet, Trinidad & Tobago

20 April 2008 - Exhibition

Canada 2, University of Maryland 2

College State, PA, USA

18 April 2008 - Exhibition

Canada 4, Penn State University 2

College State, PA, USA

15 April 2008 - Exhibition

Canada 0, West Virginia University 2

Dick Dlesk Soccer Stadium, Morgantown, WV, USA

13 April 2008 - Exhibition

Canada 0, Ohio State University 0

Dick Dlesk Soccer Stadium, Morgantown, WV, USA

22 March 2008 - Exhibition

Canada 5, Ontario Canada Games 0

The Soccer Centre, Vaughan, ON, Canada

17 March 2008 - Exhibition

Canada 1, Ontario Canada Games 1

BMO Field, Toronto, ON, Canada

International Games Review

Despite a setback loss to emerging Costa Rica, Canada secured a spot in the FIFA U-17 Women's World Cup by defeating Mexico 1:0 in the Semi Final. International friendlies were complemented with matches against NCAA Division-1 Programs. Canada played no international matches in leading up to the CONCACAF Women's Under-17 Championship, not a preferred scenario, but did manage to arrange two matches verse France prior to the FIFA U-17 Women's World Cup. This lack of international games needs to be avoided in the future if we expect our teams to medal consistently at this level.

Outlook 2009

Under the direction of Stephen Hart – Director and Ian Bridge – Head Coach, and with input from Carolina Morace, focus will take place in laying a better foundation of methodology, playing style, scouting and team support. There are tentative plans for two development camps and one international event. More support for games is required.



National Senior Men's Team Report
Submitted by Morgan Quarry, Manager

In 2008, the Men's National Team played a total of 12 games. The team's record was three wins, three draws and six losses.

30 January	Canada 1, Martinique 0	International Friendly	Fort de France, Martinique
26 March	Canada 0, Estonia 2	International Friendly	Tallinn, Estonia
31 May	Canada 2, Brazil 3	International Friendly	Seattle, USA
4 June	Canada 2, Panama 2	International Friendly	Ft. Lauderdale, USA
15 June	Canada 3, St. V and G 0	World Cup Qualifier	Kingstown, St. V and G
20 June	Canada 4, St. V and G 1	World Cup Qualifier	Montréal, Canada
20 August	Canada 1, Jamaica 1	World Cup Qualifier	Toronto, Canada
6 September	Canada 1, Honduras 2	World Cup Qualifier	Montréal, Canada
10 September	Canada 1, Mexico 2	World Cup Qualifier	Tuxtla Gutierrez, Mexico
11 October	Canada 1, Honduras 3	World Cup Qualifier	San Pedro Sula, Honduras
15 October	Canada 2, Mexico 2	World Cup Qualifier	Edmonton, Canada
19 November	Canada 0, Jamaica 3	World Cup Qualifier	Kingston, Jamaica

The year began with an intensive 12-day training camp in Ft. Lauderdale, Florida with players primarily based in North America under head coach Dale Mitchell. The camp was used to identify potential future players as well as to look at MLS and USL based players. The team traveled to Martinique and defeated Martinique 1:0 before returning back to Florida and playing Danish First Division side Vejle and earning a 2:0 win.

Canada's next project was in Estonia for a midweek game in Tallinn. The game was marred by winter conditions which set in the day of the game and resulted in the game being played in snowy conditions. The host came away with a 2:0 win.

The MNT then assembled in Seattle on 23 May to hold a training camp and prepare to play against Brazil (at the time ranked the No. 2 country in the World). Canada earned a great deal of respect losing a tough 2:3 decision on a late goal by Robinho after Julian de Guzman had drawn the teams level at 2-2.

The squad then traveled to Ft. Lauderdale to continue their preparation for the opening FIFA World Cup™ Qualification series against St. Vincent and Grenadines and to acclimatize to the conditions they would face. On 4 June, Canada played Panama in Ft. Lauderdale and earned a 2:2 draw. The team departed for St. Vincent on 12 June and earned a convincing 3:0 win over the hosts in the first leg of the series.

Canada then flew directly to Montréal and trained for four days in Montréal before playing St. Vincent on 20 June in the second game and claiming a 4:1 win at Stade Saputo to advance to the semi-final round against Mexico, Honduras and Jamaica.

In the opening game, played at BMO Field, Canada stayed at the InterContinental on Front Street and trained at BMO Field. The players from Europe flew business class. The majority of players arrived on 17 August. The team trained on 18 and 19 August at BMO Field and the game was played to a sell-out crowd on 20 August. The game ended 1:1.

The following game was played against Honduras at Stade Saputo. The team stayed at the excellent Meridien Hotel in downtown Montréal and had six days to prepare. Once again, the European based players flew in on business class tickets.

The team was advised just prior to the camp starting that Stade Saputo would not be available for training for the first few days of the week. The MNT was forced to use local fields and the Impact training field for the first three days; the field which was very, very hard and resulted in training with shoes on. The team was able to use Saputo as of the Thursday but was limited to time on the field as the grass on the field was giving way.

The team was taken out to the historic Mont Stephen's Club on the Thursday night for a team meal.

The game on 6 September was played to a sellout crowd which included several thousand Hondurans. Honduras scored two goals in the second half to earn a 2:1 win.

The team then travelled to Tuxtla Gutierrez in a charter to avoid a 22-hour travel day if they had flown domestically. The charter left Montréal at noon and landed in Houston for refueling and then arrived in Chiapas at 20.00 local time.

The team stayed at the Crown Plaza which was an excellent, new hotel. The team trained outside the Tuxtla Gutierrez stadium on the Monday and at the stadium on the Tuesday.

The game was played on the Wednesday night (10 September) and Mexico earned a 2:1 victory on two headed goals.

One month later the team assembled in Ft. Lauderdale on 5 October and held a four-day training camp at the Holiday Inn to acclimatize to the heat and humidity. The team then traveled from Miami to San Pedro

Sula and stayed at the Hilton Princess (arguably the best hotel in SPS where the team stayed on the executive floor).

The team trained at the national stadium on the Friday 10 October and then played on the Saturday 11 October with Honduras claiming a 3:1 win.

The team then flew from Honduras to Edmonton (via Houston and Phoenix) and arrived late into Edmonton on 12 October. The team trained at a local complex on 13 October and then at Commonwealth on 14 October. The team stayed at the Delta Hotel Edmonton Centre.

Canada earned a 2:2 draw with Mexico on 15 October.

One month later, the team travelled to Kingston, Jamaica and stayed at the Hilton hotel, one of the top hotels in Kingston. The team trained at Boystown on 17 November and at the national stadium on 18 November. With a relatively young squad (due to a number of injuries), Canada lost 0:3 on 19 November to a Jamaican side trying to earn the final spot in the final round.



Review of 2008:

Men's U-20

- Due to budgetary constraints the Men's U-20 Team (1989) saw limited activity in 2008.
- In May, the U-20 team participated in their first camp of the year, which featured an international friendly versus Argentina in Toronto, Ontario. Under Interim head Coach Ray Clark the team performed well drawing 1:1 against the defending FIFA U-20 World Cup Champions. The camp would be the age group's first camp since assembling in July 2006 in Toronto, ON.
- In October, the Canadian Soccer Association announced that newly hired National Staff Coach Tony Fonseca would be assigned to the U-20 Men's Team. The announcement would mark the beginning of the teams FIFA U-20 World Cup campaign.
- Under coach Fonseca two camps were organized in 2008.
- The first camp under coach Fonseca took place in Bern, Switzerland in November and featured two matches at the Stade de Suisse. In the first match Canada would draw 2:2 with the U21 Young Boys. In the second match Canada would face the U-20 Swiss National team and again would draw 1:1.
- Shortly after the November camp the team would reassemble in Sunrise, Florida to close out 2008. The camp featured two more matches versus Haiti and the USA. In the first match Canada dominated eventually beating the Haitians 3:0. The US Team would prove to be a stiffer opponent as they defeated the Canadians by a score of 0:1.

Men's U-17

- The Men's U-17 Team (1992) managed to organize one camp in November 2008. The team traveled to Guadalajara, Mexico where five matches were arranged with local clubs such as Tecos, Atlas and Chivas. The team finished with a record of two wins and three losses.
- The November trip would mark the first time players born on/after 1 January 1992 would participate in a national team camp.

Challenges faced in 2008:

- The U-17 and U-20 Teams will enter 2009 after limited activity in 2008.
- Although the U-20 team organized three camps in 2008, newly appointed head coach Tony Fonseca faced the challenge of trying to familiarize himself with as many players as possible through two camps in November and December.

- With only one camp in 2008, U-17 head coach Sean Fleming's players will enter 2009 with no international experience.

Looking forward to 2009:

Men's U-20

- The U-20 team managed to organize a camp in late January 2009 following CONCACAF's decision to postpone the CONCACAF Men's Under-20 Championship. The camp allowed coach Fonseca one last look at some players before confirming the roster for the CONCACAF tournament.
- The team assembled in late February to begin final preparations before travelling to Macoya, Trinidad on 4 March to participate in the CONCACAF Men's Under-20 Championship. The tournament will take place from 6-15 March 2009. The Canadian team has been drawn in Group B where they will face Trinidad and Tobago, Mexico and Costa Rica. The top two teams from the group will advance to the knock-out stage of the tournament and more importantly will automatically qualify for the FIFA U-20 World Cup Egypt 2009.
- Assuming Canada qualifies for the FIFA U-20 World Cup Egypt 2009, the team will only have enough room in the 2009 budget to organize a pre-camp in September leading into the FIFA U-20 World Cup. This limited budget would leave the U-20 team inactive for five months (April to August).

Men's U-17

- The U-17 team will have the opportunity to gain some much needed international experience prior to the CONCACAF Men's Under-17 Championship in late April.
- In February the team travelled to Tampa, USA and Guatemala City, Guatemala where they were able to organize three international matches. The team's first international friendly took place in St. Petersburg, Florida where the Canada defeated the U-17 national team 5:2. The team then travelled to Guatemala City to play two matches versus the U-17 Guatemalan team. Canada would lose both matches by a score of 0:1 however the team gained invaluable experience in the process.
- In March 2009 the team will travel to Costa Rica to play two international matches versus the U-17 Costa Rican national team. A third friendly match has been organized with the U18 Costa Rican national team.
- In April the U-17 Team will travel to San Diego, USA to begin final preparations before travelling to Tijuana, Mexico on 19 April to participate in the CONCACAF Men's Under-17 Championship. The tournament will take place from 21 April to 2 May 2009. The Canadian team has been drawn into Group A where they will face Honduras, Cuba and the USA. The top two teams from the

group will advance to the knock-out stage of the tournament and more importantly will automatically qualify for the FIFA U-17 World Cup Nigeria 2009.

- Assuming Canada qualifies for the FIFA U-17 World Cup Nigeria 2009, the team will only have enough room in the 2009 budget to organize a pre-camp in October leading into the FIFA U-17 World Cup. This limited budget would leave the U-17 team inactive for five months (May to September).

Coaching Development:

Certification:

The Coaching Committee met with the Provincial Technical Directors, a representative of the Coaching Association of Canada and members of the LTPD Work Group in August, in order to outline a framework for bringing the CSA Certification Program into line with the LTPD and the NCCP. During this meeting the working groups were established to revise and produce the content for each level of the Program up to the B License level. It is expected that the new Community Coach Program will come on stream by the August of 2009, and the new B License Program will be completed and approved by the NCCP in time for the 2010 season.

The B License Program continues to meet the demand of Coaches across the country as Provincial/Territorial Soccer Associations continue to run the B License-Provincial Course. In 2008 the B License-Provincial Course was offered in:

- ↵ BC
- ↵ Alberta
- ↵ Saskatchewan
- ↵ Ontario
- ↵ Québec
- ↵ Atlantic Region

The CSA scheduled three B License National Courses and an A License (Part 1) Course and an A License (Part 2) Course in 2008.

The three B License National Courses were scheduled as follows:

Burnaby, BC	7-13 April	20 participants
Vaughan, ON	2-8 June	16 participants
St. John's, NL	18-24 August	20 participants

These Courses included representatives from eight Provinces and one Territory, which is evidence of the accessibility of the Program.

The A License (Part 2) Course took place 17-27 June, this summer, which is rapidly becoming established as the traditional time period for the event. Twenty candidates took part in the Program. The Course focused attention upon elite technical and tactical development. During the year between courses, participants completed a ten week coaching program assigned as part of the A License Log Book. This formed a major component in the overall evaluation of the candidates along with the practical exams taken as part of the entire Program.

The A License (Part 1) Course scheduled for 5-15 August, was cancelled due to the extremely low number of applicants and it was determined that the number of eligible candidates was not high enough to sustain a new intake of coaches into the program annually. With that in mind it was decided to revert to offering the A License (Part 1) Course on a two year cycle.

A Women in Coaching Initiative was launched in the fall of 2008, which involved selected female coaches undergoing a Mentorship Program through the Winter in Provincial/National Training Centres across the Country. The Mentorship Program would take the coaches through the B License Pre-Test and complete the B License-Provincial Program. This Program was supported by Sport Canada and will be set up on a two year cycle so that candidates completing the Mentorship may take part in a B License-National Course the following summer. The success of this Initiative will be reviewed on completion of the process in the Spring of 2009.

Looking forward to 2009:

Plans are in place to hold two regular B License-National Courses in BC and Ontario in April and June respectively. In addition there will be a B License-National Course for female coaches only held in May under the Women in Coaching Initiative. A course for professional/ex-professional/national team players, which will enable them to take the B License-National Course, is also scheduled for October 2009 in BC. A new intake of 24 coaches will begin the process of A License Certification when they attend Part 1 of the Program in June.

Another new initiative planned for late 2009 is a pilot Diploma Course for Club Technical Directors and is aimed at offering training, assistance and direction for those involved in running the Technical Programs within the club system.



The Scouting Weekends for the National Training Centres in 2008 were

1. 11-13 January 2008	NTC-P	Bryan Rosenfeld
2. 21-23 January 2008	NTC-BC	Sean Fleming
3. 26-27 January 2008	NTC-ON	Bryan Rosenfeld
4. 31 January - 3 February 2008	NTC-A	Ray Clark
5. 20-22 February 2008	NTC-QC	Bob Birarda
6. 22-24 February 2008	NTC-P	Sean Fleming
7. 25-27 February 2008	NTC-BC	N. Dasovic/I. Bridge
8. 1-2 March 2008	NTC-ON	Stephen Hart
9. 28-30 March 2008	NTC-A	Sean Fleming
10. 11-13 April 2008	NTC-P	Sean Fleming
11. 12-13 April 2008	NTC-ON	Ray Clark
12. 23-25 April 2008	NTC-QC	Dave Benning
13. 2-4 May 2008	NTC-A	Lewis Page
14. 29-30 September & 1 October 2008	NTC-BC	Dale Mitchell
15. 17-19 October 2008	NTC-P	Sean Fleming
16. 22-24 October 2008	NTC-QC	Sean Fleming
17. 31 October, 1-2 November 2008	NTC-A	Stephen Hart
18. 19-21 November 2008	NTC-QC	Bryan Rosenfeld
19. 29-30 November 2008	NTC-ON	Dave Benning
20. 1-3 December 2008	NTC-BC	Ian Bridge

National Training Centres

Each centre receives 4 annual visits by National Staff Coaches. Priority of appointment for which the staff coach will be is given to those in competition followed by those available. All attempts have been made to have a full-time CSA staff coach attend. In future visits we are attempting to send both coaches of male and female teams in order to make sure we are reaching both genders with specific information about their programs.

From all accounts the centres are operating; increasing the number of tours for our National Youth Teams 15-18 on a consistent basis would benefit the attitude and intensity of the training by our players allowing them to focus on a short-term goal other than a National Scouting Weekend. These tours would allow each player, coach and centre to test their developmental training.

The following three NTC's have developed relationships with the professional team within their province:

NTC-ON with Toronto FC of the MLS

NTC-BC with Vancouver Whitecaps FC of the USL

NTC-QC with Impact de Montréal of the USL

Each of these centres has encouraged their older male players 16+ to train with the various professional academy programs with players being made available for National and Provincial competitions. Although the development of the male program has evolved with the Academies, the NTC's will continue to create, develop and maintain the female program.

Although the majority of the centres both RTC and NTC operate 3x a week at minimum from Mid-September to the end of April, it is the opinion we still do not train enough throughout the year and this is a vital point for our National Youth Teams to succeed in the future. We train during the winter months where the costs for the program are high and still we do not get the use of the indoor facility time in many centres at ideal times.

Regional Training Centres

RTC Manitoba, RTC Saskatchewan, RTC Newfoundland & RTC PEI

Over the past few years, the Regional Training Centre Budgets have been monitored and have followed the latest development of facility rental increases. I feel all National Training Centres need more financial assistance but in particular, these four Regional Centres do. In fact, in Saskatchewan alternate soccer facilities for our use are non-existent as there is only one facility in Regina and Saskatoon and University of Manitoba has increased their fees substantially since the centre began. RTC Newfoundland Labrador has the opportunity to use the new Turf Field in St. John's with portable goals and change rooms but with only \$15,000 to operate their entire budget it is only available sparingly. We need to assist these smaller provinces in order to meet minimum standards we as the CSA expect. The same can be said of RTC-PEI.

RTC New Brunswick

Once again, the RTC-NB will not receive any funding for the exact same reasons as in the previous five years. They do not have a program or curriculum for the elite players being considered for our National Teams. However, discussion and reports between the CSA, NTC-Atlantic and Soccer New Brunswick a plan is being developed to have a program in place for September 2009. Discussions between the parties have been positive.

In conclusion the centres are operating, but all attempts need to be made as an association to have continuity in the development of our youth teams by providing consistent tours to gain vital international experience which can not be substituted for.



Once again it is pleasing to report that Canadian match officials have been heavily involved in providing a service to the sport, from grass roots to the highest level of International Soccer. The work undertaken by the Referees Committees, countless volunteer instructors, assessors, and administrators and the dedication of individual referees ensures the beautiful game is enjoyed by so many athletes across the country

Referees Committee

The Referees Committee met 1-3 February in Burnaby, BC; 12-14 June in Montréal, QC and 19-21 September in Saskatoon, SK. In addition to the committee work during the meetings, the Referees Committee met with Provincial Referee Development Committees to discuss local refereeing issues, assist in the implementation of the CSA Referee Regulations and provide training sessions for local officials.

Regulations for the Registration and Control of Referees

As of 31 December 2008, Provincial Associations are in full compliance with the CSA Regulations. For most Provincial Associations, the implementation of the CSA's Regulations was a two year process. With the complete implementation, Provincial Associations are beginning to benefit from a program that is consistent across Canada.

International Match Officials

FIFA approved the CSA nominations to the International List. Those who will represent Canada at the international level in 2009 are as follows:

International Referees

Silviu Petrescu	ON
Steve DePiero	ON
Mauricio Navarro	BC
Paul Ward	BC

International Assistant Referees

Daniel Belleau	QC
Joe Fletcher	ON
Hector Vergara	MB
Darren Clark	BC

International Women Referees

Carol Anne Chénard	QC
Darci Konowalchuk	AB
Michelle Pye	BC

International Women Assistant Referees

Suzanne Morisset	QC
Shauna Poirier	NS

2008 Appointments

Ms. Chénard and Ms. Pye were appointed to the FIFA U-20 Women's World Cup Chile 2008 and the FIFA U-17 Women's World Cup New Zealand 2008, respectively. This was a great achievement to have such representation.

This year also saw our international officials operate at the CONCACAF Women's Olympic Qualification Tournament, the CONCACAF Women's U-20 Championship, the CONCACAF Women's U-17 Championship, the World Military Games, the Women's Four Nations Tournament in China, the Algarve Cup, the Toulon International Festival 'Espoirs,' the semi-final of the Supa-Liga, CONCACAF Champions Cup and CONCACAF Champions League, seven World Cup qualification matches, and a large number of international friendlies both abroad and in Canada.

National List Officials

The development of dedicated referees and assistant referee lists at the National Level worked well in 2008 and has been continued for 2009. Pre-season National training camps took place in Vancouver on 27-30 March and Toronto on 4-6 April. Due to the refined list, referees and assistant referees received more appointments in 2008, allowing for many opportunities to further their development and improve their on field performances.

Assessor and Instructor Training and Evaluation

Ongoing assessor and Instructor training and development has been provided over the course of the year by the CSA in conjunction with the Provincial Associations. This process ensures that this group, or who provide invaluable support to maintaining the standards of match officials, are kept current with the doctrines and methods required to officiate in today's modern game.

Major League Soccer

Canadian officials received 18 MLS Referee and 26 Assistant Referee Appointments in 2008.

The CSA Professional Soccer Symposium took place on 18 October at Toronto FC, together with TFC and the MLS, as part of the succession planning for talented officials nominated by their Province.

Officials in attendance were able to meet the officials appointed to the afternoon's match, tour the stadium and observe a portion of the post match debrief. Over 20 officials from across Canada took part in the event.

Participation

On 17 November 2008, training was held in Ottawa on the CSA In-service promotion course for referees seeking promotion to Regional Referee. The course was for CSA accredited Provincial Instructors, who were chosen to attend and were given the responsibility of delivery the message to all accredited instructors in their respective provinces. The training of referee instructors on this course ensures for a consistent interpretation of the course content and consistency in its delivery.

In 2008, training was delivered prior to all National Competitions for eligible local officials appointed to the competition. This training greatly improved the on field performances of local officials in the tournament, as they were made aware of the standard of officiating required at a national competition and were able to put into action what they had learned.

A symposium was held prior to the BMO National Championships Girls All Stars in Sherwood Park, AB and ongoing education was provided throughout the duration of the competition.

In 2008, the working group reconvened to make revisions to the Entry Level Course. These revisions were guided by feedback that was requested and received from the Provinces. The Entry Level syllabus was also updated to reflect the amendments to the 2008/2009 Laws of the Game. The pre-course study, revised course workbook and the 2009 written and video examination was provided to the Provincial Associations in preparation for the 2009 season. In 2009, every potential referee will receive the same entry-level training, including the full incorporation of the practical instruction.

The CSA entered an agreement with the CCAA to provide match officials for its National Finals. This is a similar arrangement to that of the CIS.

2009

Appointments received by Canadian officials thus far in 2009 include to the CONCACAF Men's Under-20 Championship, the Algarve Cup, InterLiga, CONCACAF Champions League, as well to the Seminar for prospective Assistant Referees (CONCACAF) for the 2010 FIFA World Cup™.

In 2009, only one Pre-season National Training camp will be held, with all national list officials meeting in Vaughan, ON, 3-5 April. Fitness testing will be held at the Toronto Track and Field Centre and classroom sessions at the Holiday Inn Express in Vaughan. Officials retained on the MLS list for 2009 will also

attend the pre-season camp in Orlando, Florida, 5-8 February and will also attend mid season training in July.

Canada will also host a FUTURO III Referee Instructors Course, to be held in Saskatoon, SK, 4-11 September, for selected instructors who will form part of the CSA Refereeing coaching cohort.



The following is a summary of the work done by the Wellness to World Cup Committee and the future actions and initiatives to be taken.

- Over the year 2008, the situation of the Canadian Soccer Association has been in a reconstructive phase in many aspects: Hiring of a new Technical Director and new Secretary General – Production and edition of the CSA Strategic plan – Election of a 4-year president – Meetings with the different P/T Associations with the objectives of increasing funds for the CSA to support the programs in place... Under these circumstances, the W2WC Work Group became a key resource to several components of the development of the game i.e. shared vision with the Strategic Plan; link with new leaders hired at the same time as launching the W2WC Volume 1 and Brochure. The addition of new events and responsibility combined with the divided human resources (Work group members with other full time position – therefore reduced availability) has had an impact on the continued work of the LTPD Volumes 2 and 3.
- Work in between meetings not as efficient as in previous years;
 - i. More human resources needed to accomplish all tasks and ensure follow up and constant communication;
- The impact LTPD has on the soccer community would need work to be done faster;
- The distribution of the Brochure to the general public attending international games scheduled in Canada in 2008 could not happened as planned because of Stadium Regulations. We were able to do mass distribution at the time of the CANADA vs ST-VINCENT & THE GRENADINES game held in Montréal on 20 June 2008.
- Provide full support to all Clubs, Districts and Provincial Associations for the implementation of W2WC.

Three (3) meetings were held with the complete W2WC Work Group.

Two (2) meetings were scheduled with few individual to review work already done and/or discuss elements/direction of LTPD.

- The W2WC Work Group meetings are a key to the continued work on building the direction and tools for implementation of the Soccer LTPD in Canada. The content needs to move beyond Volume 1 and the Brochure already finalized and being distributed over the year 2008.

	DATE	LOCATION
1	<i>July 2005</i>	<i>Montréal</i>
2	<i>January 2006</i>	<i>Vancouver</i>
3	<i>March 2006</i>	<i>Toronto</i>
4	<i>May 2006</i>	<i>Edmonton</i>
5	<i>June 2006</i>	<i>Toronto</i>
6	<i>September 2006</i>	<i>Toronto</i>
7	<i>January 2007</i>	<i>Vancouver</i>
8	<i>April 2007</i>	<i>Halifax</i>
9	<i>October 2007</i>	<i>Ottawa</i>
10	<i>December 2007</i>	<i>Ottawa</i>
11	May 2008	Ottawa
12	June 2008	Montréal
	LTPD OFFICIAL LAUNCH – Press Conference in Montréal – 19 June 2008	
13	December 2008	Ottawa
	ONE DAY WORK WITH FEWER MEMBERS	LOCATION
	14 April 2008	Montréal
	16 October 2008	Ottawa

- Following are the actions and different impacts.

ACTIONS	IMPACT
LTPD LAUNCH	Official launch of the LTPD content
Distribution of Volume 1 and Brochure	See distribution numbers below;
Web information	To reach large public: LTPD Volume 1 and Brochure were officially included in CSA web site
Link Web information	Several provincial associations created link to the CSA web site for reference to LTPD content;
Presentations throughout country	LTPD Awareness and implementation

VOLUME DISTRIBUTION

	DOCUMENT	NUMBERS PRINTED	DISTRIBUTED (left)
	W2WC ENGLISH	5,000	4,285 (715)
	W2WC FRENCH	1,000	688 (312)
	BOCHURE ENGLISH	20,000	12,700 (7 300)
	BROCHURE FRENCH	10,000	5,300 (4 700)

ACTIONS	IMPACT
Work on Matrix and Volume 2	As part of the LTPD content;
Production of a Matrix - 1 pager	For future reference for all
Review of Community Coaching program	Needed to revamped the current Soccer NCCP Content
Attend TD & Coaching Committee meeting in August 2008	All Technical Directors received further information on the proposed direction given by the LTPD W2WC Work Group;

The following steps have been taken towards completing/implementing OLTPD/ Wellness to World Cup:

- Volume 1 was redesigned in preparation for official printing and distribution;
- Content was revised – edited and translated;
- Volume 1 and Brochure were printed in mass numbers;
- Volume 2 content outlined was reviewed;
- Volume 2 content was edited and passed on to a designer for final production;
- A one pager Matrix was produced and distributed to all W2WC Work Group members for reviewing;
- Review was done and feedback provided by several members – content was adapted and redistributed at the time of the December meeting;
- Volume 3 outline was produced and content discussed;
- Volume 3 pieces are developed using different resources within CSA
 - i. NCCP Soccer Course Structure
 - ii. NCCP review of the “Community Coaching Program”
 - iii. National system of national training Centres with extensive linkages;
 - iv. Competition review – including All Star Championships;
 - v. High quality playing environment (Club Charter);
 - vi. Player skills at each stage (skill program);

- vii. Professional club development and linkages;
- viii. First steps, first kicks – (LTPD Parent information).

GRASSROOTS

- First Step; First Kicks promotion throughout country and Instructors Course
- Club Charter “Starting Eleven” close to final draft.
- Club Charter documents to be finalized and sent to designer for final production
- Promotion of W2WC throughout country at Coaching Symposiums and AGMS

Under 12 Coaching and Player Development Camp to be held in three Provinces very well received by parents, coaches, and players.

The Programming budget for Grassroots was cut significantly from 2007 to 2008. Partnerships were formed with Provinces who wished to engage in Grassroots activities within their jurisdictions. Feedback from the Grassroots activities was extremely positive.



2008 Highlights of Sponsorship Initiatives

- financial guarantee exceeded by Soccer Canada Properties
- introduction of Nutrilite Canadian Championship with procurement of title sponsor, 5 primary sponsors and a television partner

2008 Activities Overview

New Partners

- Teck Cominco – Presenting Partner of Women's National Team
- State Farm – Regional Associate National Team and Mini Soccer

Contract Extensions

- Trainer's Choice – Contract extension through remainder of 2008, bonus contra contribution of \$32,500 and cash contribution of \$17,500

Nutrilite Canadian Championship

- Nutrilite – Title Partner of the Nutrilite Canadian Championship
- BMO – Primary Partner
- Lowe's – Primary Partner
- PokerStars.net – Primary Partner
- Samsung – Primary Partner
- Wendy's – Primary Partner
- CBC Sports – Broadcast Partner

Partners Program – Key Activities and Results

- Revenue Contribution – Again delivered cash and contra contribution well above guarantee
- Media – Strategic Partnership with Rogers Sportsnet as the National Teams broadcast Partner confirming 8 National Team matches televised
- Staffing – increased support staff to CSA's Partners Program, dedicating individuals to Local Teams Sponsorship Program and Mini Soccer Program, as well as improving overall client relations with the rededication of time and resources from IMG's Director of Client Services
- New Opportunities – Nutrilite Canadian Championship
 - secured 5 new Partnerships for the Nutrilite Canadian Championship, delivering incremental cash and contra to the overall event budget, as well increased foothold of BMO in the soccer landscape by extending a Partnership through NCC

- key leadership role for all issues relating to sponsorship, marketing, advertising, ticket sales, operations and logistics
- Merchandising – Continued to support relationship with merchandise partner, both on-site and through introduction of CSA's on-line retail outlet

Mini Soccer Festival Program

Canada's largest grass roots program, with the key highlights as follows:

- Over 180 festival events across the country, with approximately 125,000+ direct participants under the age of 11 and a total forecast of 320,000 attendees including parents, siblings, coaches, referees, Club officials, volunteers and local community representatives
- Partner programs being activated on site at the events included:
 - Canadian Egg Marketing Agency
 - State Farm
 - TEKK
 - Trainer's Choice
 - Yahoo! Canada

National Teams Program

Key highlights include:

- Men's National Team FIFA World Cup™ Qualification Matches in Montréal, Toronto, and Edmonton
- U-20 Men's National Team rematch with FIFA U-20 World Cup 2007 Champion Argentina
- Integration of key Corporate Partners with Player of the Year Award
- Cross Country Promotion of Women's National Team and Winners relationship, including contesting, in-store posters, and in-store autograph signing event
- Partners with on-site activities and programs included:
 - adidas
 - AMJ Campbell Van Lines
 - Bank of Montréal
 - Canadian Egg Marketing Agency
 - Sony
 - State Farm
 - Winners

Women's National Team – Presenting Partner

Teck Cominco was confirmed as Presenting Partner to the Women's National Team. Teck's synergies with their Olympic Sponsorship, lead to a natural fit with the Women and their appearance in Beijing.

BMO National Championships

- Continued growth of BMO National Championships, particularly through promotion and involvement with umbrella title partner, Bank of Montréal.
- Marketing and Sponsorship Activities – Continued development of marketing and sponsorship guidelines to help raise the profile of the events
- Partners with on-site activities and programs included:
 - Bank of Montréal
 - Sony of Canada
 - Trainer's Choice

Partners Program – 2009 Priorities

- New staffing structure designed to increase support for existing Partners and renew focus on new initiatives to further grow the CSA's Partners Program
- Further development of Nutrilite Canadian Championship
- Continued support of all National Team activities, BMO National Championships Events (and individual Title Partners – adidas, Sony and Hyundai), and CSA Mini Soccer Presented by BMO Festival program
- Roll-out of Wellness to World Cup Presented by BMO Program as a key grass roots initiative to engage Corporate Partners and the grass roots communities
- Re-evaluation of the air transport sponsorship

2009 Partner Summary

Sponsor	Involvement	Status
adidas	Primary – National Teams / Mini Soccer / U16 National Club Championships	Ongoing
AMJ Campbell	Associate – Supplier – National Teams	Ongoing
Bank Of Montréal	Primary – National Teams / National Championships / Mini Soccer / Wellness To World Cup	Ongoing
Egg Farmers Of Canada (EFC)	Associate – National Teams / Mini Soccer	Ongoing
Nutella	Associate – National Teams	Ongoing
Rogers Sportsnet	Broadcast Partner – National Teams	Ongoing
Sony	Primary – National Teams / Mini Soccer / U18 National Championships	Ongoing
State Farm	Regional Associate – National Teams / Mini Soccer	
Teck Cominco	Presenting – Women’s National Team	Ongoing
TEKK Athletic	Associate – National Teams / Mini Soccer	Renegotiating
TELUS	Primary – National Teams / Mini Soccer / National Championships	Ongoing
Winners	Secondary – Senior Women’s and U-20 Women’s / National Teams	Ongoing
XP Events	Licensing and Merchandising Partner	Renegotiating
Yahoo! Canada	Secondary – National Teams / National Championships / Mini Soccer	Ongoing



In 2008, the communications department followed the trails of the Association's two national teams – the men's team in FIFA World Cup™ Qualifiers and the women's team en route to the Women's Olympic Football Tournament. These teams garnered renewed interest and fan support as both teams averaged 14,700 spectators to their five home games. It was the first time since 2003 that we drew 10,000 spectators to five senior games in one year; it was the first time ever that we drew 10,000 spectators to four men's senior games in one year.

Along with the youth, cerebral palsy and futsal teams, Canada's national teams dressed 113 times in 2008, thus providing plenty of content for the Association's official website, CanadaSoccer.com. There were 113 Match Reports filed in the fixtures database, with as many as 19 in the month of June. There were also 425 additional stories filed in the press database and 42 featured players highlighted in the Boot Room section. In all, those 580 releases represented a 55% increase over 2007, mostly due to the 52% increase in Canadian matches (there were 74 fixtures in 2007).

In 2008, the website generated 903,015 visits and 42,185,351 hits over the course of the year. Those totals were understandably down from a year earlier when Canada hosted the FIFA U-20 World Cup Canada 2007. In 2007, however, 34.5% of the visits and 30.8% of the hits came in a two-month window; take away those two months (June and July 2007) and the 2008 numbers look much more comparable – 2008 visits were still down by 16%, but 2008 hits were up roughly by 1%.

CanadaSoccer.com's busiest day in 2008 was 15 August when Canada's women team faced USA in the Women's Olympic Football Tournament quarter-final. The website received 9,042 visits on that one day. The second busiest day was 12 October with 8,580 visits, the day after Canada's men's team was eliminated by Honduras in FIFA World Cup™ Qualifiers and the day before the BMO National Championships finals.

The website itself continued its five-year evolution towards the Association's 100th anniversary. After creating the new website framework in 2007 (year one - the fixtures and profiles databases), the website's outdated coding was upgraded in 2008. This significant upgrade addressed both the website's performance and speed (elimination of web crashes and increase in web speed). The department also continued to fill in the fixtures and profiles database, ensuring that every historical game and player had a page on CanadaSoccer.com (the profiles section was the most visited section in 2008). In the fall, intern Martin Fauteux began the work of filling in missing development team games from the fixtures database. Along with the website, the communications department reinvented the adidas Boot Room as a quarterly newsletter. This 16-page booklet (printed as hard copy and saved/mass distributed as a PDF) was

emailed to more than 50,000 email addresses four times during the course of the year (March, June, September and December). This newsletter featured the Association's accomplishments from past three months and previewed stories towards the next three months.

In May, the department produced a webcast following the Annual General Meeting in St. John's, NL. This AGM was significant as it confirmed the election of the Association's new president. The webcast featured new president Dr. Dominic Maestracci, general secretary Peter Montopoli, men's head coach Dale Mitchell and NLSA president Doug Redmond. Along with the four speeches (most notably, building the Association's new strategic plan and long-term development plan), the president also answered a series of previously submitted questions from soccer fans. The webcast was accessed for one month via CanadaSoccer.com.

In June, the department printed the 2008 Yearbook, the Association's first comprehensive media guide in 20 years. This 148-page media guide highlighted the Association's national programs as well as the men's and women's national teams. The first section included reports on demographics, Wellness to World Cup, the Nutrilite Canadian Championship, BMO National Championships and the 2007 FIFA U-20 World Cup Canada. There were also lists featuring player awards, Association awards, international awards, and The Soccer Hall of Fame. The next two sections featured the men's and women's national teams.

On the operations side, the communications department handled media activities to five senior national games and six Nutrilite Canadian Championship games. The Nutrilite Canadian Championship was the new tournament featuring Canada's top three professional clubs – Impact de Montréal, Toronto FC and Vancouver Whitecaps FC. As such, the Association worked very closely with these three clubs in the delivery of media operations for these games.

Along with the match activities, there were also several press conferences throughout the year. Of note, there was the launch of the Nutrilite Canadian Championship in March, the launch of FIFA World Cup™ Qualifiers in April, the congratulations to the women's program in May, and the launch of Wellness to World Cup in June. The department also hosted national media calls, both for competitions (national team head coaches) and new hirings (general secretary and technical director).

On television, Sportsnet showed all five senior men's home games. It also broadcast one other men's friendly (Canada-Brazil in May) and two away FIFA World Cup™ Qualifiers (September and October) for a total of eight Canadian national games. In FIFA competitions, CBC featured all four Canadian matches at the Women's Olympic Football Tournament. CBC's website CBCSports.ca not only streamed the games at the Olympics, but also the four Canadian games at the FIFA U-17 Women's World Cup and the

three Canadian games at the FIFA U-20 Women's World Cup. In CONCACAF competition, GoITV broadcast the CONCACAF Women's Olympic Qualification Tournament semi-final (which gave Canada a berth to the Olympics); CONCACAF.com streamed all five games at the CONCACAF Women's Under-20 Championship.

As for the Nutrilite Canadian Championship, CBC and Bold broadcast four matches while GoITV broadcast one match. After the 22 July finale of the Nutrilite Canadian Championship, CBC (including Bold and CBCSports.ca) continued its coverage of the Impact with eight more games in the CONCACAF Champions League.



During the period 1 January to 31 December 2008, the CSA Appeals Committee received and considered four (4) applications for leave to appeal, one (1) of which originated from the Province of Alberta, one (1) from Manitoba and two (2) from the Province of Ontario. The following is a summary of the applications and dispositions:

Individual Appellant – Application for leave to appeal of a decision of the ASA was granted without holding a formal hearing. A \$200.00 administrative fee was retained.

Individual Appellant – Application for leave to appeal of a decision of the MSA was denied. A \$125.00 administrative fee was retained.

Club Appellant – Application for leave to appeal of a decision of the OSA/EODSA Discipline Panel was granted. The EODSA agreed to rescind their previous decision upon which the appeal was based. The appeal fee was returned to the appellant in full.

Club Appellant – Application for leave to appeal a decision of the OSA Discipline and Appeal Committee was granted without holding a formal hearing. The appeal fee was returned to the appellant in full.



The committee members were not finalized until late 2008 and as a result no formal meetings took place in 2008.

In my role as Chair, I completed the following Information/Education activities:

- Assisted in the training of the NL Provincial Harassment Officers
- Presented an update as to the issue of Risk Management to the Manitoba Soccer Association Board of Directors
- Assisted Saskatchewan Soccer Association in the development of their Provincial Harassment Policy
- Presented to the Saskatchewan Soccer Association members as part of their “Member Development Workshop”

In my role as a National Harassment Officer, I provided:

- Assistance to three provinces in the review and investigation of Harassment Complaints they had received
- Acted as an advisor for the National office
- Appointed Harassment Officers for each of the National Allstar/Club Championships.

The National Harassment Committee membership has now been formalized and we have established our meeting schedule. At this time we will be working on completing our governance Terms of Reference, as well as developing an understanding regarding the current situation nationally relative to policies and procedures. We will be conducting an on-line survey directed to the attention of the Provincial Executive Directors. The survey will provide us with an understanding of what's in place nationally, as well as to identify areas where the provinces feel our support is needed. The annual review of the current CSA Harassment Policy will be undertaken to ensure it contains the elements current to today's environment.



Review of 2008:

- 2008 marked the first full year of the CP Team program under the CSA.
- Following a successful 2007 which featured a bronze medal finish at the Para Pan American Games in Rio de Janeiro, the focus for 2008 would be to increase awareness for the program in hopes of identifying new talent that could compete for Canada.
- Throughout the year promotional materials were circulated to various stakeholders such as provincial soccer associations, soccer facilities and disability sport organizations.
- Head Coach Drew Ferguson also travelled throughout Canada to personally meet with stakeholders to create awareness for the program. A promotional video was developed to further illustrate the level of competition internationally and to clarify any misconceptions that may have been present. A revised video can now be found on the CSA website.
- There were no official competitions scheduled as Canada just failed to qualify for the 2008 Beijing Paralympic Games. Instead four camps were organized throughout the year. Each camp featured a mix of senior and development athletes.
- In May, BC Sportability organized an international tournament which included World Champions Russia, Argentina and Australia. After losing to Russia (1:6) and Argentina (0:5) Canada would defeat Australia twice by a score of 1:0 to finish third.
- Through various recruiting initiatives the CP Team was able to identify five new athletes throughout the year that would have the potential to compete for Canada in future competitions. With the new additions there are now twenty-nine athletes recognized on the CP Team player pool.

Challenges faced in 2008:

- The majority of new athletes identified in 2008 reside in Ontario and British Columbia. Future initiatives will have to focus greater attention on the Prairies, Québec and the Maritime Provinces.

Looking forward to 2009:

- The CP Team will continue to focus on recruiting for 2009.
- Four training camps will be organized throughout the year which will continue to integrate development players into the senior team.
- At least one international camp/competition will be organized in 2009. At the moment the CP Team will be looking to travel to Ballerup, Denmark to participate in an international tournament in May.

- Due to a lack of interest to host the CP-ISRA World Championships the event has been cancelled for 2009.



2008 was an exciting year for Professional club soccer in Canada. Some of the highlights included the following:

2008 Nutrilite Canadian Championship

The inaugural 2008 Nutrilite Canadian Championship was a huge success. The Impact de Montréal, having edged out both the Toronto FC and Vancouver Whitecaps FC, were crowned the first winner of the event and became the lone Canadian entry into the CONCACAF Champions League.

2008 CONCACAF Champions League

The Impact reached the group stage of the CONCACAF Champions League having gotten past Real Esteli of Nicaragua in a two-game playoff match. The Impact then went on to finish second in the group stage behind Atlante FC earning the club a spot in the quarter-final stage. The Impact continue to build upon their successful run, having beaten Santos Laguna 2-0 in their first quarter-final match in front of a raucous crowd of over 50,000 at the Stade Olympique.

2008 USL/MLS Season

Vancouver Whitecaps FC, having finished second overall in the 2008 USL First Division regular season, beat the Puerto Rico Islanders to be crowned the 2008 Champions.

Two-Time USL-1 regular-season champion Impact (1994, 2004) made it into the USL-11 playoffs for the 12th time in 15 seasons after finishing third overall in the regular season.

Toronto FC continues to have sell-out crowds and outstanding fan support despite finishing last in their division for the 2008 season. It has already been announced that their 2009 season seats are sold out, capping 16,000 for the second straight season.

2009 Nutrilite Canadian Championship

The Canadian Soccer Association, along with the Impact de Montréal, the Toronto FC and Vancouver Whitecaps FC announced the schedule for the 2009 Nutrilite Championship, which will take place 6 May and last through to 17 June 2009.

MLS Expansion

Sometime in 2009, the MLS will announce who their expansion teams will be for the 2011 season. On 16 September 2008 the owner of the Ottawa Senators, Mr. Eugene Melnyk, proposed plans for an Ottawa based Major League Soccer professional team, and a new soccer-specific Stadium to be built next to the Scotiabank Place.

Greg Kerfoot, Jeff Mallet and Steve Nash of the Vancouver Whitecaps submitted their bid for an MLS franchise on 21 November 2008.

Montréal's bid, previously submitted by Joey Saputo, owner of the Impact and George Gillet, owner of the Montréal Canadiens and co-owner of the Liverpool FC, was withdrawn by Major League Soccer on 22 November 2008.



Review of 2008:

Beach Soccer

- There was no activity in 2008

Futsal

- The Men's Futsal team participated in their first camp/competition since competing in the CONCACAF Futsal Qualifiers in 2004.
- Canada's participation in the IV Grand Prix of Futsal in Fortaleza, Brazil was made possible following a partnership between the CSA and a private sponsor, Mr. Roberto Sadko. Mr. Sadko was responsible for covering all operational costs and traveled with the team as Administrative Manager.
- Canada's involvement in the tournament served three purposes:
 - To identify players with the potential to compete for Canada at the international level.
 - To evaluate the skill level of competing nations.
 - And to determine Canada's potential to compete in future Futsal competitions such as the FIFA Futsal World Cup.
- Drawn in Group D, Canada would play Ukraine (0:5), Mozambique (2:6) and Colombia (1:2). In the plate round Canada would eventually lose to Uruguay (2:3), Chile (4:5) and Peru (1:4) to finish sixteenth in the tournament.
- Despite finishing the tournament in last place coach Ross Ongaro was pleased with the overall performance of the team and eventually identified seven players with the potential to represent Canada in future competitions.

Looking forward to 2009:

Beach Soccer

- The Beach Soccer Team will compete in the CONCACAF Beach Soccer Championship, 29 April to 3 May in Puerto Vallarta, Mexico. This will be the first project for the team since losing to Brazil in the quarter-final stage of the FIFA Beach Soccer World Cup Rio de Janeiro 2006.
- The top two teams in the tournament will qualify for the 2009 FIFA Beach Soccer World Cup in Dubai from 16-22 November 2009.

Futsal

- At this time there is no activity scheduled for 2009.



The 10th Annual Report of The Board of Governors to the Members records activities for the year to 31 March 2008, together with related elements of subsequent events. The number of meetings held was reduced to five, while the attendance rate at 95% reflected the dedication and continuing interest of participants.

While donations of valuable artifacts continue to be received, some especially from Inductees Jack Brand, John McGrane and from Jimmie Adam's granddaughters, it has not yet been possible to address the back-log in cataloguing. Membership of the Canadian Heritage Information Network has been obtained which would, in time, facilitate access by internet for any person to view artifacts and learn the history of them at will. This is likely to be a three-year project for which grant funding has been sought. Currently, the lack of work space and staff remains the Achilles heel of the Corporation's operation. Access to the Museum has improved and attendance has increased accordingly. First-time visitors have signed the guest book and continue to comment most favourably about the over-all display. Many are surprised to note plaques on the "Wall of Fame" of people whom they know, and tell tales of their own experiences. They add flavour to the history of the occasion.

By courtesy of the Saskatchewan Sports Hall of Fame and Museum, guests and visitors to our 9th Induction Banquet were able to see on display yet another of Canada's century-old trophies, the Saskatchewan Shield from 1906.

Special openings have included those for a team of boys from Aberdeen, Scotland, teams from across the Province for Ontario Cup Finals, from across the country for the U-18 National Championship, for the U-17 Women's World Cup Team prior to competition in New Zealand, and for a visitor from Houston, Texas, who, with his local family hosts, wanted to see his deceased relative's plaque.

A special edition of "Herald", with a new photograph of the U-14 National Women's Team, was prepared and inserted in the Ontario Cup programme as a souvenir of their forthcoming participation in the first FIFA World Cup for their age group.

For the second year in succession, the Corporation has lived within its means. How that can continue in the face of such a rise in prices is difficult to envisage or predict. It was with that in mind that the cost of tickets to the 26 April 2008 banquet was increased. The proceeds cushioned the anticipated reduction in attendance from the 8th Induction banquet at which the Domenic Mobilio family were present in force.

In contrast, the Board of Governors permitted me to attend the 40th Induction Banquet of British Columbia Sports Hall of Fame on 29 May 2008 in Vancouver (while I was on a personal visit to my ailing brother), when Mobilio was honoured posthumously. His parents were delighted that Ontario was represented there. Nine hundred people attended, and over \$300,000 was raised, but this event covered all sports, not just Soccer.

On Saturday, 26 April 2008 at an afternoon reception at the Ontario Soccer Centre, OSA President John Knox and Governor Les Jones unveiled a tribute to this year's "Team of Distinction", the Canadian Team led by Jimmie Adam which toured Australia so successfully in 1924. In the evening, that team was honoured, with the ninth group of Inductees, in the presence of 182 persons at the Board of Trade Country Club in Vaughan. After dinner, presentations were made as follows:

To five Builders:

Jimmie Adam (posthumously)

William Fenton (posthumously)

Dino Soupliotis

Bruce Twamley

Leslie Wilson

by Canadian Soccer Association President, Dr. Dominic Maestracci, assisted by Governor, Terry Quinn.

To four Players:

Walter Bowman, (posthumously)

Jack Brand

John McGrane

Helen Stoumbos

by Ontario Soccer Association President, John Knox, assisted by Governor, Laurie Bell.

To one Pioneer:

Arthur Arnold, (posthumously)

by Colin Jose, Historian, and Lynne McGarrigle, Governor.

And a mounted citation, identical to one hung in the Museum, was presented to the Curator of Greater Victoria Sports Hall of Fame and Museum, on behalf of our 2008 Team of Distinction, the Canadian Team which toured Australia in 1924 (Jimmie Adam, who led the Team, was a prominent personality in the Capital City, and subsequently became an Alderman there),
by Governor, Les Jones.

Once again, Gerry Dobson, host of Soccer Central on Rogers Sportsnet, with his colleague, Craig Forrest, reprised the role of M.C., and conducted a lively auction. Proceeds from the Auction were augmented by donations from the floor in response to an appeal for support of a Development Fund for the benefit of the Hall and Museum. Governors were most grateful for such generosity.

In a departure from our April/May weekend celebrations, the 10th Induction Banquet will be held on Saturday 6 June 2009. Details will be circulated next year, but, to join the fun and avoid disappointment, please order your tickets early.

In conclusion, I record a special word of thanks to the Selection Committee and its dedicated body of Selectors, my appreciation to fellow Governors, Laurie Bell; Guy Bradbury; Edward Grenda; Les Jones; Doug Knott; Lynne McGarrigle; Terry Quinn and John Vanderkolk, for their assistance, interest and dedication, and on their behalf as well as for myself, much gratitude to Frank Jankac for his participation in our Curatorial and Archival matters; to Colin Jose for his continuing research into our history and influence on our affairs, and finally to the respective Boards and Staff of our Member Associations for their assistance, encouragement and support in the continuing and intensifying endeavour to discover and preserve our Heritage.

"Discovery is our Target - Display, our Aim - Preservation, our Goal".

9th Annual Soccer Hall of Fame Banquet



The Canadian Soccer Association in conjunction with the Competitions Committee and the Provincial Associations successfully hosted the 2008 BMO National Championships. This included the four (4) All Star competitions, eight Club Championships plus the Regional Western Master/Classics and Eastern Masters Championships. These Championships are great success due to the efforts of various Hosting Associations together with their Local Organizing Committees.

The Association would like to express its gratitude and thanks to the following Provincial Associations for hosting the 2008 BMO National and Regional Championships.

- | | |
|-------------------------------------|----------------------------|
| ➤ U-14/16 Boys All Stars | Québec Soccer Federation |
| ➤ U-14/16 Girls All Stars | Alberta Soccer Association |
| ➤ U-14 National Club Championships | PEI Soccer Association |
| ➤ U-16 adidas Cup | Soccer Nova Scotia |
| ➤ U-18 Sony Cup | ON Soccer Association |
| ➤ Challenge Trophy/Jubilee Trophy | NL Soccer Association |
| ➤ Western Regional Masters/Classics | BC Soccer Association |
| ➤ Eastern Masters | Soccer New Brunswick |

Listed below is a summary of medal winners for the 2008 BMO National Championships:

Gold

- | | |
|--------------------|---|
| ➤ Alberta | 3 |
| ➤ Québec | 3 |
| ➤ Ontario | 3 |
| ➤ British Columbia | 2 |
| ➤ Nova Scotia | 1 |

Silver

- | | |
|--------------------|---|
| ➤ Québec | 5 |
| ➤ Ontario | 3 |
| ➤ British Columbia | 2 |
| ➤ Alberta | 1 |
| ➤ Nova Scotia | 1 |

Bronze

➤ Alberta	4
➤ Manitoba	3
➤ Ontario	2
➤ British Columbia	1
➤ Québec	1
➤ Prince Edward Island	1

The Association would like to congratulate the winners of its Fair Play Program as follows:

➤ U-14 Boys All Stars	Newfoundland Labrador
➤ U-16 Boys All Stars	Saskatchewan
➤ U-14 Girls All Stars	Nova Scotia
➤ U-16 Girls All Stars	Prince Edward Island
➤ U-14 Club Championships -Boys	Yukon
➤ U-14 Club Championships - Girls	Yukon
➤ U-16 Boys – adidas Cup	Yukon
➤ U-16 Girls – adidas Cup	Ontario
➤ U-18 Boys – Sony Cup	Newfoundland Labrador
➤ U-18 Girls – Sony Cup	Prince Edward Island
➤ Jubilee Trophy	Newfoundland Labrador (2)
➤ Challenge Trophy	Manitoba

The Association would like to express its gratitude to its corporate partners for their ongoing support of the BMO National Championships.

The Competitions Committee continues to review and improve the national competitions programs.

The National Competitions in 2008 saw the withdrawal of Soccer New Brunswick from the U-14 Girls All Stars, the Challenge Trophy and Jubilee Trophy; PEI Soccer from the Jubilee Trophy; NWT from the U-16 Boys adidas Cup; and SK Soccer from the Western Classics. The Competitions Committee via the respective members will work with the above Provincial/Territorial Associations to ensure that their provinces/territory is represented at all BMO National Championships.

The Committee and the Competitions Manager continues to work closely with Soccer Canada Properties to ensure that we continue to meet our sponsor commitments and assist the Hosting Associations in the promotion of these events.

COMPETITION RESULTS 2008

U-14 BOYS ALL STARS

Brossard, QC
22-27 July 2008

NATIONAL SEEDING

- | | |
|---------------------|--------------------------|
| 1. Québec | 6. Nova Scotia |
| 2. Ontario | 7. Saskatchewan |
| 3. British Columbia | 8. Newfoundland Labrador |
| 4. Alberta | 9. New Brunswick |
| 5. Manitoba | 10. Prince Edward Island |

Tuesday 22 July

Game 1: QC 12	PE 0
Game 2: ON 12	NB 0
Game 3: BC 2	NL 0
Game 4: AB 1	SK 0
Game 5: MB 3	NS 0

Wednesday 23 July

Game 6: QC 6	AB 1
Game 7: ON 1	BC 1
Game 8: PE 1	SK 1
Game 9: NB 2	NL 2

Thursday 24 July

Game 10: QC 2	MB 1
Game 11: ON 2	AB 0
Game 12: PE 0	NS 1
Game 13: NB 0	SK 3

Friday 25 July

Game 14: ON 8	MB 1
Game 15: BC 1	AB 1
Game 16: NB 0	NS 1
Game 17: NL 2	SK 2

Saturday 26 July

Game 18: QC 1	BC 0
Game 19: AB 1	MB 1
Game 20: PE 0	NL 1

Game 21: SK 2 NS 3

Sunday 27 July

Game 22: QC 1 ON 0

Game 23: BC 0 MB 1

Game 24: PE 2 NB 2

Game 25: NL 0 NS 1

FINAL STANDINGS

1. QUÉBEC
2. ONTARIO
3. MANITOBA
4. BRITISH COLUMBIA
5. ALBERTA
6. NOVA SCOTIA
7. SASKATCHEWAN
8. NEWFOUNDLAND LABRADOR
9. PRINCE EDWARD ISLAND
10. NEW BRUNSWICK

Fair Play Award: NEWFOUNDLAND LABRADOR

U-16 BOYS ALL STARS

Brossard, QC
22-27 July 2008

NATIONAL SEEDING

- | | |
|---------------------|--------------------------|
| 1. Alberta | 6. Manitoba |
| 2. Ontario | 7. Saskatchewan |
| 3. Québec | 8. Newfoundland Labrador |
| 4. Nova Scotia | 9. Prince Edward Island |
| 5. British Columbia | 10. New Brunswick |

Tuesday 22 July

- | | |
|---------------|------------------------|
| Game 1: AB 5 | NB 0 |
| Game 2: ON 10 | PE 0 |
| Game 3: QC 4 | NL 0 |
| Game 4: NS 4 | SK 3 – NS WINS ON PK'S |
| Game 5: BC 0 | MB 3 |

Wednesday 23 July

- | | |
|--------------|------|
| Game 6: AB 4 | NS 0 |
| Game 7: ON 0 | QC 2 |
| Game 8: NB 3 | SK 2 |
| Game 9: PE 1 | NL 6 |

Thursday 24 July

- | | |
|---------------|------|
| Game 10: AB 6 | MB 0 |
| Game 11: ON 3 | NS 0 |
| Game 12: NB 0 | BC 5 |
| Game 13: PE 0 | SK 2 |

Friday 25 July

- | | |
|---------------|-------|
| Game 14: ON 2 | MB 0 |
| Game 15: QC 4 | NS 0 |
| Game 16: PE 0 | BC 12 |
| Game 17: NL 4 | SK 0 |

Saturday 26 July

- | | |
|---------------|------|
| Game 18: AB 0 | QC 2 |
| Game 19: NS 0 | MB 2 |
| Game 20: NB 1 | NL 1 |
| Game 21: SK 2 | BC 8 |

Sunday 27 July

Game 22: AB 1	ON 3
Game 23: QC 2	MB 0
Game 24: NB 4	PE 3
Game 25: NL 1	BC 3

FINAL STANDINGS

1. QUÉBEC
2. ONTARIO
3. ALBERTA
4. MANITOBA
5. NOVA SCOTIA
6. BRITISH COLUMBIA
7. NEWFOUNDLAND LABRADOR
8. NEW BRUNSWICK
9. SASKATCHEWAN
10. PRINCE EDWARD ISLAND

Fair Play Award: SASKATCHEWAN

U-14 GIRLS ALL STARS

Sherwood Park, AB

22-27 July 2008

NATIONAL SEEDING

- | | |
|---------------------|--------------------------|
| 1. British Columbia | 6. Saskatchewan |
| 2. Ontario | 7. Manitoba |
| 3. Québec | 8. Newfoundland Labrador |
| 4. Nova Scotia | 9. Prince Edward Island |
| 5. Alberta | |

NB WITHDREW FROM THE COMPETITION

Tuesday 22 July

- | | |
|---------------|------|
| Game 1: ON 14 | PE 0 |
| Game 2: QC 6 | NL 0 |
| Game 3: NS 2 | MB 4 |
| Game 4: AB 2 | SK 0 |

Wednesday 23 July

- | | |
|--------------|------|
| Game 5: BC 1 | MB 0 |
| Game 6: ON 3 | QC 1 |
| Game 7: PE 0 | SK 6 |
| Game 8: NL 0 | NS 3 |

Thursday 24 July

- | | |
|---------------|------|
| Game 9: BC 0 | AB 2 |
| Game 10: QC 1 | MB 0 |

Friday 25 July

- | | |
|---------------|------|
| Game 11: BC 1 | QC 3 |
| Game 12: ON 0 | AB 2 |
| Game 13: PE 1 | NS 4 |
| Game 14: NL 0 | SK 7 |

Saturday 26 July

- | | |
|---------------|------|
| Game 15: ON 7 | MB 0 |
| Game 16: QC 2 | AB 0 |

Sunday 27 July

- | | |
|---------------|------|
| Game 17: BC 1 | ON 2 |
| Game 18: MB 1 | AB 1 |
| Game 19: PE 1 | NL 0 |

Game 20: NS 1

SK 1

FINAL STANDINGS

1. ONTARIO
2. QUÉBEC
3. ALBERTA
4. BRITISH COLUMBIA
5. MANITOBA
6. SASKATCHEWAN
7. NOVA SCOTIA
8. PRINCE EDWARD ISLAND
9. NEWFOUNDLAND LABRADOR

Fair Play Award: NOVA SCOTIA

U-16 GIRLS ALL STARS

Sherwood Park, AB

22-27 July 2008

NATIONAL SEEDING

- | | |
|---------------------|--------------------------|
| 1. Québec | 6. Manitoba |
| 2. Alberta | 7. Saskatchewan |
| 3. Ontario | 8. Newfoundland Labrador |
| 4. Nova Scotia | 9. Prince Edward Island |
| 5. British Columbia | 10. New Brunswick |

Tuesday 22 July

- | | |
|---------------|------|
| Game 1: QC 9 | NB 0 |
| Game 2: AB 14 | PE 0 |
| Game 3: ON 3 | NL 0 |
| Game 4: NS 1 | SK 0 |
| Game 5: BC 3 | MB 0 |

Wednesday 23 July

- | | |
|--------------|------|
| Game 6: QC 1 | NS 1 |
| Game 7: AB 1 | ON 3 |
| Game 8: NB 3 | SK 3 |
| Game 9: PE 1 | NL 7 |

Thursday 24 July

- | | |
|---------------|------|
| Game 10: QC 2 | BC 0 |
| Game 11: AB 2 | NS 1 |
| Game 12: NB 0 | MB 2 |
| Game 13: PE 0 | SK 7 |

Friday 25 July

- | | |
|---------------|------|
| Game 14: AB 5 | BC 2 |
| Game 15: ON 2 | NS 0 |
| Game 16: PE 0 | MB 4 |
| Game 17: NL 2 | SK 1 |

Saturday 26 July

- | | |
|---------------|------|
| Game 18: QC 1 | ON 1 |
| Game 19: NS 2 | BC 1 |
| Game 20: NB 3 | NL 3 |
| Game 21: SK 2 | MB 5 |

Sunday 27 July

Game 22: QC	2	AB	0
Game 23: ON	4	BC	2
Game 24: NB	2	PE	1
Game 25: NL	1	MB	1

FINAL STANDINGS

1. ONTARIO
2. QUÉBEC
3. ALBERTA
4. NOVA SCOTIA
5. BRITISH COLUMBIA
6. MANITOBA
7. NEWFOUNLAND LABRADOR
8. NEW BRUNSWICK
9. SASKATCHEWAN
10. PRINCE EDWARD ISLAND

Fair Play Award: PRINCE EDWARD ISLAND

U-14 NATIONAL CLUB CHAMPIONSHIPS - BOYS

Charlottetown, PEI

8-13 October 2008

NATIONAL SEEDING

- | | |
|---------------------|--------------------------|
| 1. Ontario | 7. Newfoundland Labrador |
| 2. Québec | 8. Saskatchewan |
| 3. Alberta | 9. Yukon |
| 4. British Columbia | 10. Nova Scotia |
| 5. Manitoba | 11. Prince Edward Island |
| 6. New Brunswick | 12. NWT |

GROUP A	GROUP B	GROUP C
1. ON	2. QC	3. AB
6. NB	5. MB	4. BC
7. NL	8. SK	9. YK
12. NT	11. PE	10. NS

Wednesday 8 October

Game 1: ON 18	NT 0
Game 2: NB 2	NL 0
Game 3: QC 3	PE 0
Game 4: MB 0	SK 0
Game 5: AB 5	NS 2
Game 6: BC 10	YK 0

Thursday 9 October

Game 7: ON 9	NL 0
Game 8: NB 5	NW 1
Game 9: QC 0	SK 0
Game 10: MB 6	PE 0
Game 11: AB 6	YK 0
Game 12: BC 7	NS 1

Friday 10 October– Rest Day

Saturday 11 October

Game 13: ON 5	NB 0
Game 14: NL 3	NT 1
Game 15: QC 0	MB 1
Game 16: SK 6	PE 1
Game 17: AB 1	BC 3

Game 18: YK 0 NS 10

Sunday 12 October

Game 19: ON 4 AB 0

Game 20: MB 1 BC 2

Game 21: NB 1 NS 2

Game 22: SK 0 QC 2

Game 23: NL 1 YK 2

Game 24: NT 0 PE 6

Monday 13 October

Game 25: ON 3 BC 1

Game 26: AB 1 MB 0

Game 27: NS 1 QC 3

Game 28: NB 1 SK 2

Game 29: YK 0 PE 2

Game 30: NL 7 NT 0

Final Standings:

1. ON – Unionville Milliken Strikers
2. BC – Richmond City United
3. AB – Internazionale
4. MB – Northern Lights
5. QC – Dynamo de Hull
6. NS – South Shore United
7. SK – Prince Albert Celtics
8. NB – Codiac First Touch
9. PE – Summerside United
10. YK – Firth Rangers
11. NL – St. John's
12. NT – Yellowknife FC

FAIR PLAY AWARD: YUKON

U-14 NATIONAL CLUB CHAMPIONSHIPS - Girls

Charlottetown, PEI

8-13 October 2008

NATIONAL SEEDING

- | | |
|---------------------|---|
| 1. Québec | 7. Manitoba |
| 2. Ontario | 8. Newfoundland Labrador |
| 3. British Columbia | 9. New Brunswick |
| 4. Nova Scotia | 10. Yukon |
| 5. Alberta | 11. Prince Edward Island |
| 6. Saskatchewan | 12. Prince Edward Island (2) Guest Team |

GROUP A	GROUP B	GROUP C
1. QC	2. ON	3. BC
6. SK	5. AB	4. NS
7. MB	8. NL	9. NB
12. PE (2)	11. PE	10. YK

Wednesday 8 October

Game 1: QC 8	PE (2) 0
Game 2: SK 3	MB 1
Game 3: ON 8	PE 0
Game 4: AB 4	NL 2
Game 5: BC 11	YK 0
Game 6: NS 0	NB 4

Thursday 9 October

Game 7: QC 0	MB 0
Game 8: SK 6	PE (2) 0
Game 9: ON 4	NL 0
Game 10: AB 6	PE 0
Game 11: BC 2	NB 0
Game 12: NS 4	YK 0

Friday 10 October – Rest Day

Saturday 11 October

Game 13: QC 3	SK 1
Game 14: MB 3	PE (2) 0
Game 15: ON 2	AB 0
Game 16: NL 1	PE 0
Game 17: BC 3	NS 0

Game 18: NB 7 YK 0

Sunday 12 October

Game 19: QC 3 NB 2
Game 20: ON 2 BC 3
Game 21: SK 1 NS 2
Game 22: AB 3 MB 0
Game 23: NL 8 YK 0
Game 24: PE 1 PE(2) 0

Monday 13 October

Game 25: QC 1 BC 3
Game 26: NB 0 ON 8
Game 27: NS 0 AB 5
Game 28: SK 4 MB 1
Game 29: NL 3 PE 0
Game 30: YK 0 PE (2) 3

Final Standings:

1. BC – Cliff Avenue Synergy
2. QC – CS Longueuil
3. ON – Newmarket United Lasers
4. NB – FC Chaleur
5. AB – Blizzard Threat
6. NS - Scotia
7. SK – Aurora Concordes
8. MB – Bonivital Flames
9. NL – St. John's
10. PE – Winsloe West Royalty Blues
11. PE (2) – Eliot River Ramblers
12. YK – Yukon Wildfire

FAIR PLAY AWARD: YUKON

ADIDAS Cup - BOYS

Sydney, NS

8-13 October 2008

NATIONAL SEEDING

- | | |
|---------------------|--------------------------|
| 1. Alberta | 7. New Brunswick |
| 2. Ontario | 8. Nova Scotia |
| 3. Québec | 9. Newfoundland Labrador |
| 4. British Columbia | 10. Yukon |
| 5. Manitoba | 11. Prince Edward Island |
| 6. Saskatchewan | 12. Nova Scotia (2) |

GROUP A

1. AB
6. SK
7. NB
12. NS (2)

GROUP B

2. ON
5. MB
8. NS
11. PE

GROUP C

3. QC
4. BC
9. NL
10. YK

Wednesday 8 October

- | | |
|--------------|----------|
| Game 1: AB 8 | NS (2) 0 |
| Game 2: SK 2 | NB 0 |
| Game 3: ON 5 | PE 1 |
| Game 4: MB 3 | NS 0 |
| Game 5: QC 7 | YK 0 |
| Game 6: BC 5 | NL 0 |

Thursday 9 October

- | | |
|---------------|----------|
| Game 7: AB 4 | NB 0 |
| Game 8: SK 4 | NS (2) 0 |
| Game 9: ON 4 | NS 1 |
| Game 10: MB 1 | PE 0 |
| Game 11: QC 0 | NL 1 |
| Game 12: BC 6 | YK 0 |

Friday 10 October – Rest Day

Saturday 11 October

- | | |
|---------------|----------|
| Game 13: AB 5 | SK 0 |
| Game 14: NB 4 | NS (2) 0 |
| Game 15: ON 3 | MB 3 |
| Game 16: NS 2 | PE 2 |

Game 17: QC 2 BC 4
Game 18: NL 4 YK 0

Sunday 12 October

Game 19: AB 1 MB 0
Game 20: ON 0 BC 4
Game 21: SK 3 NB 0
Game 22: NL 0 QC 5
Game 23: NS 3 YK 0
Game 24: PE 2 NS 3

Monday 13 October

Game 25: AB 1 BC 2
Game 26: MB 3 ON 2
Game 27: SK 0 QC 3
Game 28: NB 2 NL 3
Game 29: NS 1 Ns (2) 0
Game 30: YK 1 PE 2

Final Standings:

1. BC – Surrey United Selects 92
2. AB – KC Trojans
3. MB – Portage Trail Icebergs
4. ON – Hearts Azzurri '92
5. QC – Conquerants Laval
6. SK – ACFC Pumas
7. NL – St. John's Capitals
8. NB - FDSA
9. NS – Halifax County United
10. NS (2) – Cape Breton Selects
11. PE – Winsloe West Royalty Blues
12. YK – Klondike Krushers

FAIR PLAY AWARD: YUKON

ADIDAS Cup - GIRLS

Sydney, NS

8-13 October 2008

NATIONAL SEEDING

- | | |
|-----------------|----------------------------------|
| 1. Alberta | 7. British Columbia |
| 2. Ontario | 8. New Brunswick |
| 3. Québec | 9. Newfoundland Labrador |
| 4. Saskatchewan | 10. Prince Edward Island |
| 5. Manitoba | 11. Northwest Territories |
| 6. Nova Scotia | 12. Nova Scotia (2) – Guest Team |

GROUP A

1. AB
6. NS
7. BC
12. NS (2)

GROUP B

2. ON
5. MB
8. NB
11. NT

GROUP C

3. QC
4. SK
9. NL
10. PE

Wednesday 8 October

- | | |
|---------------|---------|
| Game 1: AB 3 | NS(2) 0 |
| Game 2: NS 1 | BC 0 |
| Game 3: ON 10 | NT 0 |
| Game 4: MB 2 | NB 0 |
| Game 5: QC 4 | PE 0 |
| Game 6: SK 3 | NL 0 |

Thursday 9 October

- | | |
|----------------|------|
| Game 7: AB 3 | BC 1 |
| Game 8: NS 3 | NS 0 |
| Game 9: ON 2 | NB 0 |
| Game 10: MB 1 | NT 0 |
| Game 11: QC 11 | NL 0 |
| Game 12: SK 2 | PE 2 |

Friday 10 October – Rest Day

Saturday 11 October

- | | |
|---------------|---------|
| Game 13: AB 1 | NS 1 |
| Game 14: BC 5 | NS(2) 1 |
| Game 15: ON 4 | MB 1 |
| Game 16: NB 0 | NT 0 |
| Game 17: QC 2 | SK 0 |
| Game 18: NL 0 | PE 1 |

Sunday 12 October

Game 19: AB 1	NS 1 – NS WINS ON PK'S
Game 20: ON 0	QC 1
Game 21: MB 1	BC 3
Game 22: SK 2	PE 0
Game 23: NB 0	NS(2) 3
Game 24: NT 1	NL 0

Monday 13 October

Game 25: NS 0	QC 1
Game 26: AB 0	ON 3
Game 27: BC 3	SK 1
Game 28: MB 0	PE 0 – PE WINS ON PK'S
Game 29: NS(2) 4	NT 0
Game 30: NB 4	NL 2

Final Standings:

1. QC – Lac St-Louis Lakers
2. NS – Halifax County United
3. ON – Burlington Sting
4. AB – Edmonton West Raiders
5. BC – Surdel Sting
6. SK – Prince Albert Celtics
7. PE – Winsloe West Royalty Blues
8. MB – Phoenix SC
9. NS(2) – Dartmouth United
10. NT – Yellowknife Diamond Drillers
11. NB – Fredericton Caps
12. NL – CBS Strikers

FAIR PLAY AWARD: ONTARIO

U-18 SONY CUP - BOYS

Vaughan, ON
8-13 October 2008

NATIONAL SEEDING

- | | |
|-------------------------|--------------------------|
| 1. Alberta | 6. Newfoundland Labrador |
| 2. Québec | 7. Nova Scotia |
| 3. Prince Edward Island | 8. Manitoba |
| 4. Ontario | 9. British Columbia |
| 5. Saskatchewan | 10. New Brunswick |

GROUP A

1. AB
4. ON
5. SK
8. MB
9. BC

GROUP B

2. QC
3. PE
6. NL
7. NS
10. NB

Wednesday 8 October

Game 1: ON 2	SK 0
Game 2: AB 2	MB 0
Game 3: PE 0	NL 0
Game 4: QC 1	NS 0

Thursday , October 9

Game 5: AB 3	BC 1
Game 6: ON 1	MB 3
Game 7: QC 3	NB 0
Game 8: PE 0	NS 0

Friday 10 October

Game 9: AB 2	ON 0
Game 10: SK 0	BC 2
Game 11: QC 1	PE 0
Game 12: NL 1	NB 1

Saturday 11 October

Game 13: AB 3	SK 2
Game 14: MB 3	BC 0
Game 15: QC 1	NL 2
Game 16: NS 2	NB 0

Sunday 12 October

Game 17: ON 2	BC 0
Game 18: SK 0	MB 1
Game 19: PE 3	NB 0
Game 20: NL 1	NS 5

Monday 13 October

Game 21: SK 2	NB 2 – NB WINS ON PK'S
Game 22: BC 1	NL 0
Game 23: PE 2	ON 1
Game 24: MB 4	NS 2
Game 25: AB 1	QC 0

Final Standings:

1. AB – Southwest United
2. QC – Lakers du Lac St. Louis
3. MB – Bonivital Flames
4. NS – Halifax County United
5. PE – Winsloe Blues
6. ON – Glen Shields Sun Devils
7. BC – Vancouver Selects
8. NL – St. John's Capitals
9. NB – Capitals
10. SK – REU Magicos

FAIR PLAY AWARD: NEWFOUNDLAND LABRADOR

U-18 Sony CUP - GIRLS

Vaughan, ON

8-13 October 2008

NATIONAL SEEDING

- | | |
|-----------------|--------------------------|
| 1. Ontario | 6. British Columbia |
| 2. Manitoba | 7. Newfoundland Labrador |
| 3. Québec | 8. New Brunswick |
| 4. Saskatchewan | 9. Nova Scotia |
| 5. Alberta | 10. Prince Edward Island |

GROUP 1

1. ON
4. SK
5. AB
8. NB
9. NS

GROUP 2

2. MB
3. QC
6. BC
7. NL
10. PE

Wednesday 8 October

- | | |
|--------------|------|
| Game 1: SK 0 | AB 5 |
| Game 2: ON 5 | NB 2 |
| Game 3: QC 1 | BC 4 |
| Game 4: MB 4 | NL 0 |

Thursday 9 October

- | | |
|--------------|------|
| Game 5: ON 1 | NS 1 |
| Game 6: SK 1 | NB 0 |
| Game 7: MB 3 | PE 1 |
| Game 8: QC 3 | NL 0 |

Friday 10 October

- | | |
|---------------|------|
| Game 9: ON 0 | SK 0 |
| Game 10: AB 6 | NS 0 |
| Game 11: MB 0 | QC 5 |
| Game 12: BC 8 | PE 0 |

Saturday 11 October

- | | |
|---------------|------|
| Game 13: ON 0 | AB 3 |
| Game 14: NB 0 | NS 2 |
| Game 15: MB 0 | BC 3 |
| Game 16: NL 1 | PE 0 |

Sunday 12 October

Game 17: SK 1	NS 1
Game 18: AB 5	NB 0
Game 19: QC 17	PE 0
Game 20: BC 5	NL 0

Monday 13 October

Game 21: NB 9	PE 2
Game 22: SK 3	NL 0
Game 23: NS 2	MB 4
Game 24: ON 0	QC 4
Game 25: AB 4	BC 0

Final Standings:

1. AB – Foothills Colts
2. BC – Burnaby Titans
3. QC – Lac St-Louis Lakers
4. ON – Oshawa Kicks
5. MB – Bonivital Flames
6. NS – Valley United
7. SK – Hollandia Impact
8. NL – St. John's Capitals
9. NB – Funday United
10. PE – Winsloe Blues

FAIR PLAY AWARD: PRINCE EDWARD ISLAND

JUBILEE TROPHY (WOMEN)

St. John's, NL
8-13 October 2008

NATIONAL SEEDING

- | | |
|---------------------|---|
| 1. Québec | 6. Nova Scotia |
| 2. British Columbia | 7. Saskatchewan |
| 3. Alberta | 8. Newfoundland Labrador |
| 4. Ontario | 9. Newfoundland Labrador (2) – Guest Team |
| 5. Manitoba | |

PEI/NB WITHDREW FROM THE COMPETITON

Wednesday 8 October

Game 1: ON 2	MB 1
Game 2: QC 12	SK 0
Game 3: AB 2	NS 2
Game 4:	

Thursday 9 October

Game 5: QC 2	NL 2
Game 6: ON 10	SK 0
Game 7: BC 6	NL(2) 0
Game 8:	

Friday 10 October

Game 9: QC 1	ON 3
Game 10: MB 4	NL 0
Game 11: BC 1	AB 0
Game 12: NS 6	NL(2) 0

Saturday 11 October

Game 13: QC 1	MB 0
Game 14: SK 0	NL 8
Game 15: BC 1	NS 2
Game 16:	

Sunday 12 October

Game 17: ON 0	NL 5
Game 18: MB 8	SK 1
Game 19: AB 3	NL(2) 1

Game 20:

Monday 13 October

Game 21:

Game 22: MB 5 NL(2) 2

Game 23: QC 1 AB 2

Game 24: NL 1 BC 6

Game 25: ON 2 NS 3

Final Standings:

1. NS – Halifax City Salty's
2. ON – North London Galaxy
3. BC – Surrey United
4. NL – EPR Kirby
5. AB – Northwest United
6. QC – Les VErts de Sherbrooke
7. MB – South End United
8. NL(2) – Holy Cross
9. SK - Arauco

FAIR PLAY AWARD: NEWFOUNDLAND LABRADOR (2)

CHALLENGE TROPHY (MEN)

St. John's, NL
8-13 October 2008

NATIONAL SEEDING

- | | |
|--------------------------|---|
| 1. Alberta | 6. Ontario |
| 2. British Columbia | 7. Québec |
| 3. Newfoundland Labrador | 8. Prince Edward Island |
| 4. Nova Scotia | 9. Saskatchewan |
| 5. Manitoba | 10 Newfoundland Labrador (2) Guest Team |

NB withdrew from the National Championship

GROUP 1

1. AB
4. NS
5. MB
8. PE
9. SK

GROUP 2

2. BC
3. NL
6. ON
7. QC
10. NL (2)

Wednesday 8 October

Game 1: NS 1	MB 0
Game 2: AB 2	PE 1
Game 3: NL 1	ON 1
Game 4: BC 1	QC 1

Thursday 9 October

Game 5: AB 2	SK 0
Game 6: NS 1	PE 1
Game 7: BC 0	NL(2) 1
Game 8: NL 1	QC 2

Friday 10 October

Game 9: AB 4	NS 3
Game 10: MB 1	SK 1
Game 11: BC 3	NL 0
Game 12: ON 1	NL(2) 0

Saturday 11 October

Game 13: AB 3	MB 1
Game 14: PE 2	SK 1
Game 15: BC 1	ON 1
Game 16: QC 2	NL(2) 1

Sunday 12 October

Game 17: NS 3	SK 1
Game 18: MB 2	PE 4
Game 19: NL 2	NL(2) 0
Game 20: ON 0	QC 1

Monday 13 October

Game 21: SK 2	NL(2) 1
Game 22: MB 3	NL 5
Game 23: NS 0	ON 3
Game 24: PE 3	BC 2
Game 25: AB 3	QC 1

Final Standings:

1. AB – Calgary Callies
2. QC – Corfinium de St-Leonard
3. PE – Avondale Islanders
4. BC – Gorge FC
5. ON – AEK London
6. NS – Halifax City
7. NL – St. Lawrence Laurentians
8. MB – Hellas SC
9. SK – Yorkton United
10. NL(2) – Feildans

FAIR PLAY AWARD: MANITOBA

WESTERN MASTERS

Victoria, BC

10-13 October 2008

National Seeding

1. Alberta
2. Manitoba
3. British Columbia
4. Saskatchewan

Friday 10 October

Game 1: AB 3 SK 0
Game 2: MB 1 BC 4

Saturday 11 October

Game 3: AB 3 BC 0
Game 4: MB 1 SK 1

Sunday 12 October

Game 5: AB 2 MB 0
Game 6: BC 3 SK 0

Monday 13 October

Game 7: AB 2 BC 1
Game 8: MB 3 SK 0

FINAL STANDINGS:

1. AB – Calgary Callies Elite
2. BC – U of Vic Alumni
3. MB – AC Italia
4. SK – Saskatoon Arsenal

WESTERN CLASSICS

Victoria, BC

10-13 October 2008

National Seeding:

1. British Columbia
2. Québec
3. Alberta
4. Manitoba
5. Ontario
6. British Columbia (2) – Guest Team
7. SASKATCHEWAN WITHDREW FROM THE REGIONAL CHAMPIONSHIP

GROUP A

1. BC
4. MB
5. ON

GROUP B

2. QC
3. AB
6. BC (2)

Friday 10 October

Game 1: BC 2	ON 0
Game 2: QC 0	BC(2) 0

Saturday 11 October

Game 3: MB 1	ON 2
Game 4: AB 1	BC(2) 0

Sunday 12 October

Game 5: BC 1	MB 0
Game 6: QC 0	AB 0

Monday 13 October

Game 7: BC 1	AB 2
Game 8: ON 1	QC 0
Game 9: MB 0	BC(2) 4

FINAL STANDINGS:

1. AB – Calgary Spirit
2. BC – Meralomas
3. ON – Rexdale Reunited Elite
4. QC – EDO United
5. BC(2) – Gorge FC
6. MB - Wisegals

EASTERN MASTERS

Moncton, NB

10-13 October 2008

National Seeding:

1. Newfoundland Labrador
2. Québec
3. Ontario
4. Nova Scotia
5. Prince Edward Island
6. New Brunswick

Group 1

1. NL
4. NS
5. PE

Group 2

2. QC
3. ON
6. NB

Friday 10 October

- | | |
|--------------|------|
| Game 1: NL | PE 1 |
| Game 2: QC 5 | NB 1 |

Saturday 11 October

- | | |
|--------------|------|
| Game 3: NS 0 | PE 2 |
| Game 4: ON 5 | NB 0 |

Sunday 12 October

- | | |
|--------------|------|
| Game 5: NL 0 | NS 2 |
| Game 6: QC 1 | ON 7 |

Monday 13 October

- | | |
|--------------|------|
| Game 7: PE 1 | ON 4 |
| Game 8: NS 0 | QC 1 |
| Game 9: NL 1 | NB 3 |

FINAL STANDINGS:

1. ON – Markham Lighting
2. PE – Boston Pizza Molson Masters
3. QC – Les Canonniers de Longueuil
4. NS – Athens Masters
5. NB – Masters FC
6. NL – Labrador City



Treasurer's Report
Submitted by Vincent Ursini

The CSA calendar is normally busy, however, 2008 proved to be excessively so on the international level as our Senior teams were involved in top competitions. It was a year focused on the men's FIFA World Cup™ Qualifiers, Women's Olympic Football Tournament, filling the positions of a General Secretary, Men's Senior Head Coach, Technical Director and succession planning in the women's program. Combine these with an arduous continued development of the Strategic Plan and rolling out the inaugural Nutrilite Canadian Championship in very short order, 2008 may not have given us desired satisfaction on the field of play, however, administratively, 2008 was very successful in terms of all that was accomplished.

From a financial reporting perspective, 2008 was the first year the CSA began to reap the benefits of the several new systems implemented in 2007. 2008 was a year of noticeably improved reporting and financial controls.

The CSA operates on a business cycle that is longer than the traditional one year. Senior FIFA World Cups and Olympics are four years apart and youth World Cups take place every two years. Programs continue to be revved up and cut back on a year to year basis depending on where they currently are in their multi-year cycle. Add the significant and seldom occurring hosting of the FIFA U-20 World Cup in 2007 and the comparative financial statements are of limited use in analyzing 2008 results compared to 2007. What is also lost in the comparison is that 2008 was the first year in which the financial statements were significantly affected by the FIFA U-20 World Cup Canada 2007. The CSA experienced unprecedented gate receipts for the Men's FIFA World Cup™ Qualification games as well as for the Senior Women's national team friendly game played in Toronto which resulted in a small loss as to losing hundreds of thousands of dollars in the past. We are optimistic that this trend will continue or improve and we are excited about having more home games for our senior teams for the excitement it creates in our fan base, for our present and potential future sponsors and for the media.

After all the dust has settled at the end of the year, the CSA has a Net asset balance of \$2.4 million, a decrease of \$106,000 from the year. The net of revenues over expenses reflected a loss of \$106,000 primarily due to unbudgeted expenditures that were authorized in support of youth team development and senior national team support given the significant surplus generated in 2007 and the insufficient amount of funding available for important programming.

The 2009 budget has been set based on delivering basic programming in a year in which two youth teams attempt to qualify for World Cups and the Women's Senior team is continues its preparation for the 2011 FIFA Women's World Cup and 2012 Women's Olympic Football Tournament. Early in 2009, the CSA hired Carolina Morace to lead the women's senior and U-20 teams. Other programs were planned at much reduced levels.

The Strategic Plan is progressing well and should provide guidance to the CSA in developing a Pathway to Excellence outlining the operating levels required to achieve the organization's objectives. At the Annual General Meeting in Banff, Alberta in May, the Membership will vote on how long it will take to ramp up operations to the levels nearing the requirements of the Strategic Plan when it agrees on the funding formula for the next four years. It is anticipated there may be additional funding from government agencies for teams that have a chance for success at Olympics in 2012; however, corporate sponsorship still seems to be geared to investing in grass roots and are waiting for successful results on the world stage before they invest in Soccer at greater levels. Growing revenue streams in the future will remain a challenge, however, they are the area of focus for the CSA. The hiring of a business development officer is a key factor in targeting new revenue streams as it is a challenge requiring fulltime focused attention. In addition, this individual will also be involved in overseeing sponsorship servicing and relations, an area that we have to work hard just to maintain in this economic climate.

2008 AUDITED FINANCIAL STATEMENTS

The CSA's 2008 audited financial statements reflect a deficit of revenues over expenditures of \$106,399. The added expenditures to 2008 operations were approved by the Membership in May of 2008 and effectively reduced the targeted surplus in 2008 from \$500,000 to \$38,000.

Soccer in Canada is a dynamic business that has a very short window and it is almost impossible to set plans in stone 1 year in advance and still be reactive to the international environment in which the CSA operates. Following are a summary of the major changes that occurred during the year in 2008.

- The budget for 2008 was set prior to the actual number of registered players being reported by the CSA Members. There was modest growth in registered players resulting in increased membership fees of \$64,000.
- New in 2008, the CSA was able to secure a birth into the CONCACAF Champions League. Consequently the CSA introduced the Nutrilite Canadian Championship in order to determine Canada's champion. This Championship not only served to raise the profile of soccer in Canada, it created an opportunity for the CSA and the pro-clubs in Canada to unite and to work together. Not only a success in increasing awareness, this championship was also virtually break-even on

a financial basis, being able to generate its own sponsorship revenues and cover the marketing costs.

- Vancouver Whitecaps FC and Toronto FC hosted a number of club matches in 2008 which generated unplanned sanctioning fees of \$280,000.
- 2008 was a year in which Canada got to enjoy watching us attempt to qualify for the men's FIFA World Cup™. These qualification games are one of the organization's premium products and the gate receipts reflected that. Not only did the CSA set records in gate receipts for these games, it also had its largest draw at a women's Senior game in Toronto with over 12,000 attending. Collectively gate receipts were \$435,000 higher than budget.
- With a new policy shift by the Government of Canada, the CSA was able to secure an additional \$341,000 in extra Sport Canada revenue by the middle of 2008. These funds were used to help prepare the Women's Senior and youth teams to assist them with the Olympics and World Cup competitions.
- Many key positions were vacant at the beginning of the year – Men's National Coach, Director of Technical and General Secretary - and were filled as the year progressed, thus creating some savings in the early part of the year.
- In light of the large surplus in 2007, the Membership decided mid-year to invest an additional \$312,000 in youth programming and the national championships and \$150,000 additional support for our Women's Olympic team. This was mainly used to help prepare the men's U-20 and men's U-17 teams as they would be participating in CONCACAF qualification rounds in early 2009.
- A significant unexpected challenge for the CSA was the Olympics in China. The local business in China leveraged the large demand for services during the Olympics, causing significant increases in prices across the board. In addition, the use of multiple cities for the event required more staff members as part of the delegation and the Women's Coach carried an additional five players on the roster. In total, the cost overruns amounted to \$170,000.
- Anticipated growth in sponsorship revenue did not meet targets. The CSA is currently pursuing a sponsor for fulfillment of the terms of the contract in the amount of \$175,000.
- As mentioned previously, the Men's FIFA World Cup™ Qualification games generated a windfall gain in gate receipts; however, \$386,000 was absorbed in added costs were attributed to: The

away game in Mexico, which is normally played in Azteca Stadium in Mexico City, was moved to an extremely remote location that would have required an additional 20-hour bus ride so a flight had to be chartered; several games were scheduled close together or close to player's club games and business class flights were provided for the respective European players; and, many injuries required flying in additional players at the last minute on several occasions. These unbudgeted costs were incurred in order to give the players the best possible chance of succeeding by ensuring they were as rested and as game ready as possible. For example, one trip minimized travel time as much as 13 hours 1 way in between back to back games.

- There were additional net expenses of \$60,000 from the memorable FIFA U-20 World Cup in 2007 that were not known until after the close-off of last year's financial statements. These costs were reflected in the 2008 financial figures. Of note is that the CSA CFO was able to negotiate out of an estimated \$140,000 of interest charges being claimed by vendors that were tied to the U-20 Event. The delay in payment to Vendors was a result of the final funding from Government and FIFA being tied to an audited financial statement of the U-20 World Cup.
- Throughout the year there were other saving resulting from various out comes, such as failure to qualify for the men's Olympics; these savings were reinvested to help other team operations, such as adding the home game for the Woman's Senior Team, to maximize the effectiveness of CSA's limited resources.
- Technical programs were able to run efficiently and some courses were cancelled due to lack of enrolment, thus resulting in a net savings of approximately \$80,000.
- In May of 2008, the membership moved to internally restrict \$600,000 to get a head start towards the finance committee's recommendation to building up a cash reserve equivalent to a minimum of 3 months of operations. The 2009 Budget is the first of its kind for the association whereby there will be a \$250,000 line item in the expenditures which will require the \$250,000 payment to be paid into the reserve. In addition, the budgeted surplus was set at \$250,000 per year. The CSA finds itself in a position of having unprecedented surplus reserves. In the past, any bulge in operating results for a particular year was quickly spent soon thereafter. It is important that while we feel tremendous pressures to fund programs due to insufficient funding, to draw down on surpluses would be a total disregard for financial responsibility and stewardship. Obtaining financial stability as painlessly as possible is to do it consistently over a long period of time. The emphasis must be on "consistently" and this can only be done by being prudent with fiscal responsibility.

The Finance Committee has recommended approval of the 2008 Audited Financial Statements to the CSA Board of Directors and Membership.

I always believed the major goals for the Membership were making the CSA financially stable and building trust in the CSA's finances. A direct factor in obtaining these goals was to create transparency in our finances and establish strong controls and reporting systems. Initially, we were targeting to build up a minimum cash reserve of \$2.5 million over a ten year period. Although our year-end cash balances are significant, we have restricted \$600,000 (one-quarter of the targeted surplus) with additional unrestricted net assets and investment in the building of \$1.6M with this extra cash being required for working capital. Only a financially strong CSA will ever be in a position to potentially be of assistance to its Members in terms of providing guarantees and financial support for soccer related projects of its Members. FIFA provides the appropriate roll model for this framework.

I wish to congratulate our CFO, Sean Heffernan, for his major efforts in implementing many new financial systems involving controls, budgeting and reporting while he was still learning the ropes. Once all of these changes have been fully functioning effectively for some time (this is the first year), they will go unnoticed because the problems that occur when these measures were lacking should no longer occur. This is why I wish to emphasize this point at this time.

For financially inclined individuals, such as those on the Finance Committee, it is frustrating to see the excessive amount of unbudgeted expenditures that have occurred in the last few years. Although warranted in special circumstances, it appears to have become too common a practice and wrecks havoc on any good budgeting process. If this behaviour is expected to continue into the future, perhaps thought should be given to allocating monies in the budget to an unallocated expenditures account so that there is a pool of money to draw upon for unknown and unbudgeted expenditures. Any unspent monies could then be carried forward to the subsequent year.

The Membership has finally received a Strategic Plan that it can be proud of. The Plan reflects Memberships expectations of the CSA and the CSA staff is only to keen to drive towards the Plan's targets. Membership must decide when it wishes to get to a level that is minimally commensurate with that of other countries and still below the better Soccer nations of the World. This is Canada and the Plan is a made in Canada for Canada guide to picking us up off the ground and dusting our selves off the ground. The Plan's intent is to make us, and keep us, competitive for the long term. The implementation of the Strategic Plan will be dependent upon the funding that is approved for the Pathway to Excellence at the May AGM. Although it is Memberships prerogative to delay full implementation of the Strategic Plan as long as it wishes, it should be accept the consequences of mediocrity until the Strategic Plan is funded in full. Until the Plan is fully funded it will also handicap Management in its efforts to make the CSA and

Soccer in Canada better. Notwithstanding the outcome, soccer and the CSA shall survive: This fact may be the ultimate factor influencing the Membership to delay funding as the consequences in doing so are not catastrophic and it enforces making the easier of the two decisions.

FAREWELL

When I decided to depart from the soccer scene in Ontario, I had no intention of moving to the CSA. It did not take long to decide that I owed it to myself to try to right many of the financial wrongs and also to push for a strategic plan. I stayed twice as long as I had originally anticipated; obviously I was overly optimistic at the time.

I wish to thank the Membership for having given me the opportunity to serve and for their patience in having to listen to my views. When I came onto the scene, change was the modus operandi. It was evident that the desired change was also equally unpopular. In the end, I believe change has occurred and change will continue to occur at its rightful pace (that is, one that is easily digestible). It has been a great experience for me and for the people that I have had the great opportunity to meet and interact with. I am proud to have served you and wish everyone continued success in doing things right.

I wish to thank all of my Finance Committee members over the past few years (George Athanasiou, Kristi Baxter, John Billingsley, Ugo Di Federico, Robert Ganache, Sean Heffernan, Colin Innes, Francine Merette, Peter Montopoli, Tony Nacev and Steve Reed), for their hard work, honesty and objective opinions. I respect and appreciate their valuable advice and enjoy the debates.

I wish to congratulate Sean Heffernan, Francine Mérette, Solange McKinnon, and Cindy Paquette for their valiant efforts and dedication to the CSA.

To my old friends in Ontario, I thank you for putting up with me for sixteen years. You provided me with a lifetime of memories and an unforgettable education. To the Board of Directors I have worked with, it was indeed a sincere pleasure to have worked with you to deal with the ongoing challenges of the last four years. I will long remember the experience. My sympathies go out to the Board Members who are in the unfortunate position of being required to make decisions on behalf of the CSA but are singularly the individual of ultimate responsibility for what goes on in their Province or Territory. This is an inherent challenge which is not fair to the Board Member, the CSA and the respective Province or Territory. I wish you the best of luck in changing the governance structure to facilitate the carrying out of your responsibilities.

To my present and past Executive Committee members, we have shared the beatings and bruises of trying to do things right and, many times (although most will believe it is seldom), being successful but still

looking bad in the process. Being an Executive of the CSA is often a lonely position, however, I will forever treasure (that will be the last pun you will have to hear from me) our time together, our friendships and all of our experiences. We had the good fortune of being able to be objective and focus only on what was in the best interest of the CSA. I wish you continued strength in pushing the CSA's agenda forward.

To Peter Montopoli, our General Secretary and leader: you are a kind, considerate, intelligent individual who has done remarkably well with the FIFA U-20 event, not only in our eyes but in FIFA's eyes. In the future, may the organization reflect more and more your character of compassion and assistance. Good luck as the leader of change and in achieving the many goals and surprises you have in store.

Miracles do happen. For all my years in soccer up to 2006, there was continued consternation over how soccer could get fans in the seats outside of a champions world game. The belief was spectators would come out only to watch top international teams. Every analysis and any great ideas had always left us dumbfounded and totally hopeless in the belief that would every change. After the accomplishments of the last two years with the FIFA U-20, Toronto F.C., the CSA's senior national teams' home game attendances, as well as other international games, this problem has vanished and most people forget we even had an issue with attendance.

May God Bless all of you and the CSA in attaining your goals and achieving continued success (A podium for the Women, a Men's World Cup birth and continued appearances of our youth national teams in their respective World Cups).